

## Watch Local Teens Compete in Official PGA TOUR Champions Event This Week

Madison Rincon and Dana Condon are in Pebble Beach for the PURE Insurance Championship

**Palm Desert, CA (September 20, 2017)** – The 2017 PURE Insurance Championship, an official PGA TOUR Champions event to be contested at Pebble Beach Golf Links and Poppy Hills Golf Course in Pebble Beach, California, begins this week. Two local Coachella Valley teens, Madison Rincon and Dana Condon, will join <u>80 other participants</u> from The First Tee chapters who were selected to play this year by a national panel of judges.

The juniors are teamed with 81 PGA TOUR Champions players and 162 amateurs as they compete for the pro-junior title at Pebble Beach and Poppy Hills. The pairings, announced last night, have Condon paired with Jerry Kelly and Rincon with Billy Mayfair. The junior field has an average handicap of 3.3 and on average, has been playing golf for more than six years.

The tournament is hosted by the Monterey Peninsula Foundation and will be televised internationally on the Golf Channel on the following dates and times (please note: all times listed below are Eastern Daylight Time - EDT):

Friday, September 22	6 – 9 p.m.
Saturday, September 23	2:30 – 5:30 a.m. <u>and</u> 5:30 – 9 p.m.
Sunday, September 24	3 – 5 a.m. <u>and</u> 6 – 9 p.m.

The First Tee of the Coachella Valley is one of 155 chapters around the country and in select international locations. The First Tee Nine Core Values include honesty, integrity, sportsmanship, respect, confidence, responsibility, perseverance, courtesy, and judgment. To learn more about The First Tee<sup>®</sup> of the Coachella Valley, visit TheFirstTeeCoachellaValley.org or call (760) 779-1877, and for more information on the 2017 PURE Insurance Championship, visit www.pureinsurancechampionship.com.

## The First Tee® of the Coachella Valley

The First Tee is an initiative of the World Golf Foundation. Its mission is to impact the lives of children by providing learning facilities and educational programs to promote character development and life-enhancing values through the game of golf. First Tee of the Coachella Valley is a program offered through The Desert Recreation District and supported by the Desert Recreation Foundation, a 501 (c) 3 tax exempt non-profit organization. The Foundation is a non-profit organization that seeks to enhance, preserve, promote and expand the Coachella Valley's recreational activities, programs, parks and facilities through private and corporate support. The Foundation offers financial assistance to those who may otherwise be unable to participate.

## **Desert Recreation District**

<u>Desert Recreation District</u> (DRD) is the largest park and recreation district in California, covering over 1,800 square miles and serving more than 385,000 residents throughout the greater Coachella Valley. DRD manages, maintains and assists in maintaining over 30 parks and recreation facilities; creates and delivers quality programs, services and classes; and, facilitates leisure opportunities through partnerships – this community collaborative approach allows us to provide barrier-free and safe recreational activities. DRD strives to ensure the public receives personal benefits such as physical fitness, social benefits in the form of stronger and healthier families and enriching the lives for persons with disabilities, and economic benefits through more productive and healthier citizens.

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