## **MEDIA RELEASE**

**CONTACT:** Kathleen McEntee

760.262.4080

KathleenMcEntee@KMcEnteeAssoc.com



## **Desert Recreation District Hosts FREE Pet Sterilization**

Low Cost Shots & Electronic Identification Chips Also Available

**Indio, CA (March 5, 2014)** – Many cities across the Coachella Valley, especially in the East Valley face pet over-population. Residents can find it difficult to afford the costs of licensure and proper services. That is why the Desert Recreation District has partnered with several local organizations to offer FREE pet sterilization on Friday and Saturday, March 21 and 22, 2014 at the Mecca Community Center. The event will also include a clinic that can administer low cost vaccinations and micro-chips.

Sponsored locally in partnership with Loving All Animals, Coachella Animal Network, Animal Action League and ARK Charities, this event is hosted at the Desert Recreation District's Community Center located in Mecca.

Recent sterilization events have been well-attended and successful. Appointments are required for sterilization. They can be scheduled by calling: 760-834-7010 (espanol 760-834-7011). Appointments will be available on the following days:

Female Dogs - March 21 and 22 Male Dogs - March 22 All Cats - March 21 and 22

There is no appointment required for the low cost vaccine package. The vaccination and micro-chip service is offered between the hours of 10am and 2pm for \$25. These services will be delivered on a first come, first served basis.

In addition to the Sterilization event, fun activities will be provided for pet owners and their families. The Mecca Community Center & Park is located at 65-250 Coahuilla Street in Mecca.



Note: Male dog sterilization will use Zeuterin, a non-surgical procedure for neutering male dogs that does not affect an animal's behavior.

## About Desert Recreation District

The Desert Recreation District (DRD) is the largest recreation and park district in the state of California. DRD supports communities throughout the Coachella Valley by partnering with them to encourage healthy lifestyles, wellness activities and positive out-of-school programs. The District maintains quality park and recreation facilities and trails, initiates and delivers programs and services, and facilitates leisure opportunities for residents of all ages. Programs vary by community. For more information contact DRD at www.MyRecreationDistrict.com or 760-347-3484.