

MEDIA RELEASE



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Register for Free Swim Passes from May 1 – 31, 2013 Desert Recreation District Awarded \$50,000 to Fund Operation Splash

Indio, CA (May 8, 2013) – Registration is now open for free swim passes, courtesy of the Desert Recreation District and *Operation Splash*. This is the fifth consecutive year that residents in the Coachella Valley will benefit from Kaiser Permanente’s Healthy Eating Active Living (HEAL) program.



The program will fund free swim passes for over 1,900 children and their families in the East Valley. The mission is to support active healthy lifestyles through aquatic recreation. By helping increase physical activity, we can diminish the risk of chronic disease and build strong bodies. *Operation Splash* encourages participants to become water-safe in a fun and healthy environment.

The Desert Recreation District manages Pawley Pool Family Aquatic Complex in Indio, Bagdouma Swim Center in Coachella and Mecca Pool in Mecca. The swim passes can be used at any of these pools. Residents can apply for the program by going to any of the Pools or their local Community Centers to complete an application.

Passes will be given out at the *Operation Splash* kick-off on Saturday, June 15 at Pawley Pool. The Operation Splash Kick-Off starts at 9a.m. on Saturday, with an open swim at the Pawley Pool Family Aquatic Complex located at 46-350 S. Jackson Street in Indio. Operation Splash pool passes will be distributed after the presentation. Qualified participants must attend the Kick-Off to register for the program and receive their Operation Splash cards.

For more information, contact Desert Recreation District at 760-347-3484, Info@drd.us.com or www.MyRecreationDistrict.com. Para informacion en Español 760-396-0257.

About Desert Recreation District

The Desert Recreation District supports communities throughout the Coachella Valley by partnering with them to encourage healthy lifestyles, wellness activities and positive out-of-school programs. The District maintains quality park and recreation facilities and trails, initiates and delivers programs and services, and facilitates leisure opportunities for residents of all ages. Programs vary by community. For more information contact DRD at www.MyRecreationDistrict.com or 760-347-3484.

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