

MEDIA RELEASE

A Decade of Delivering Free Swim Lessons Operation Splash – Apply Now! April 1 – May 31, 2017

Indio, CA (March 29, 2017) – This is officially the tenth year that Desert Recreation District receives a very special grant from Kaiser Permanente benefitting local children: a grant worth more than \$40,000 in scholarships providing kids in the Coachella Valley with swim lessons at no charge! It's all part of Kaiser Permanente's HEAL (Healthy Eating Active Living) Program and DRD's effort to facilitate Operation Splash and healthy aquatic recreation at pools in Indio, Mecca, and Coachella.

Residents are encouraged to apply for the scholarships as soon as possible before funds are exhausted. Applications are available at DRD Community Centers in Palm Desert, La Quinta, Indio, Coachella, Mecca, and online at MyRecreationDistrict.com, and will be accepted between April 1 to May 31, 2017.



Children ages 3 to 14 years old are eligible for the free swim lessons through this program.

Those awarded will receive their confirmation scholarship at Bagdouma Pool in Coachella during the Operation Splash Kick-Off Event to be held on Saturday, June 10, 2017 from 9:00 a.m. – 12:00 p.m. Bagdouma Pool is located at 84-599 Avenue 52 in Coachella. During the kick-off event, Kaiser Permanente will provide a short presentation and distribute scholarships soon after (near 10 a.m.). Open swim is also available at the event.

Desert Recreation District manages Pawley Pool Family Aquatic Center in Indio, Bagdouma Pool in Coachella, and Mecca Pool in Mecca.

LOOKING FOR SOMETHING FUN TO DO WITH THE FAMILY THIS SUMMER? Why not celebrate by joining us at our Patriotic Family Night on July 4th at Pawley or Bagdouma pool while wearing your most patriotic swim attire, or on August 10th participate in "Surfin' Safari" night? Both fun-filled events will feature water ping-pong, water-gun relay races, aquatic basketball and more!

Visit MyRecreationDistrict.com or contact Desert Recreation District at (760) 347-3483 for more info.

About Desert Recreation District

[Desert Recreation District](http://DesertRecreationDistrict.com) (DRD) provides quality recreation experiences to residents throughout the Greater Coachella Valley. DRD manages, maintains and assists in maintaining over 30 parks and recreation facilities; creates and delivers quality programs, services and classes; and, facilitates leisure opportunities through partnerships that encourage residents to engage in healthy lifestyles and wellness activities. DRD host's events such as the Senior Games and partners with health care organizations such as Kaiser Permanente to fund scholarships for swim lessons and junior lifeguard classes. DRD is funded through tax dollars, special assessments, grants and nominal charges assigned to select classes and events. Over the last year, DRD offered over 2,800 classes and programs and more than 200 special events.