



MEDIA RELEASE



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Operation Splash Scholarships Available for Swim Lessons and Open Swim Passes *Applications Open from April 1 through May 30, 2014*

Indio, CA (March 26, 2014) – For the seventh consecutive year, residents in the Coachella Valley can enjoy the benefits of swim lessons or open swim passes at no charge, thanks to a \$55,000 grant that Desert Recreation District is slated to receive from Kaiser Permanente. Scholarships for swim lessons, open swim passes and Jr. Lifeguard Programs will be awarded to local residents as part of Kaiser Permanente’s Healthy Eating Active Living (HEAL) program. With a mission to support active healthy lifestyles through aquatic recreation, Desert Recreation District’s pools in Indio, Coachella and Mecca offer East Valley residents ideal settings this summer.



Through the program, residents can apply for free swim passes, free swim lessons or a Jr. Lifeguard scholarship. **Applications for scholarships are being taken April 1st through May 30th.** Open swim passes and swim lesson confirmations will be distributed at the Operation Splash kick-off on June 14, 2014 at Pawley Pool in Indio.

Residents can pick up applications at Desert Recreation District Community Centers in Indio, Coachella, Mecca, Palm Desert and La Quinta or online at MyRecreationDistrict.com.

The Desert Recreation District manages Pawley Pool Family Aquatic Complex in Indio, Bagdouma Pool in Coachella and Mecca Pool in Mecca. Swim passes can be used at the pools for which the scholarship is awarded.

The Operation Splash Kick-Off Event is scheduled for 9:00 a.m. on June 14, 2014. The Kick-Off will feature open swim at the Pawley Pool Family Aquatic Complex located at 46-350 S. Jackson Street in Indio followed by a short presentation by Kaiser Permanente at 10:00 a.m. Pool passes and lesson confirmations will be distributed after the presentation.

For more information, contact Desert Recreation District at 760-347-3484 or MyRecreationDistrict.com. Para informacion en Español 760-396-0257.

About Desert Recreation District

The Desert Recreation District supports communities throughout the Coachella Valley by partnering with them to encourage healthy lifestyles, wellness activities and positive out-of-school programs. The District maintains quality park and recreation facilities and trails, initiates and delivers programs and services, and facilitates leisure opportunities for residents of all ages. Programs vary by community. For more information contact DRD at www.MyRecreationDistrict.com or 760-347-3484.