



CONTACT: Kathleen McEntee

760.262.4080

KathleenMcEntee@KMcEnteeAssoc.com

Operation Splash Swim Scholarships Available

Applications Open until May 29, 2015

Indio, CA (May 11, 2015) – For the eighth consecutive year, residents in the Coachella Valley can enjoy the benefits of free swim lessons thanks to a \$49,500 grant that the Desert Recreation District will receive from Kaiser Permanente. Scholarships for swim lessons and Jr. Lifeguard Programs will be awarded to local residents from ages 4 to 14 as part of Kaiser Permanente's Healthy Eating Active Living (HEAL) program.

Through the program, residents can apply for scholarships for swim lessons or Jr. Lifeguard training at no charge. **Applications for scholarships is now open and submissions will be taken through May 29, 2015 at 5 p.m.** Residents can pick up applications at any Desert Recreation District Community Center or download an application from the DRD website: MyRecreationDistrict.com.



The swimming season and scholarship awards kick-off event, *Operation Splash*, is scheduled to take place from 9:00 a.m. to noon on June 13, 2015. Operation Splash will feature open swim at the Bagdouma Pool located at 51-723 Douma Street in Coachella. Following a short presentation by Kaiser Permanente, lesson scholarships will be distributed. Qualified participants must attend the kick-off event to receive their Operation Splash scholarship.

The Desert Recreation District manages Pawley Pool Family Aquatic Complex in Indio, Bagdouma Pool in Coachella and Mecca Pool in Mecca. In addition to swimming lessons, the Desert Recreation District also offers swim passes so that residents can "beat the heat" at any of one the three pools. Details on swimming lessons and open swim passes can be found in the Desert Recreation District's Activities Guide or online at the DRD website under Aquatics Activities: http://www.myrecreationdistrict.com/activities/swim-and-water-activities

For more information, contact Desert Recreation District at <u>MyRecreationDistrict.com</u> or call 760-347-3484. Para informacion en Español 760-396-0257.

About Desert Recreation District

The Desert Recreation District (DRD) provides quality recreation experiences to residents throughout the Greater Coachella Valley. DRD manages, maintains and assists in maintaining over 30 parks and recreation facilities; creates and delivers quality programs, services and classes; and, facilitates leisure opportunities through partnerships that support and encourage residents to engage in healthy lifestyles and wellness activities. DRD hosts special programs such as Adaptive Sports for those with disabilities, events such as the Senior Games and partners with health care organizations such as Kaiser Permanente who has provided grant monies to fund scholarships for swim lessons and junior lifeguard classes. DRD is funded through tax dollars, special assessments, grants and nominal charges assigned to select classes and events. Over the last year, DRD hosted over 2,400 classes and programs and more than 100 special events.