

# MEDIA RELEASE



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## **Operation Splash Kick Off Scheduled for June 15, 2013**

*Check Presentation and Open Swim Hallmark Event*

Indio, CA (June 6, 2013) – Pawley Pool Family Aquatic Complex will be the backdrop for the summer kick off of the pool season in the East Valley. For the sixth consecutive year, Kaiser Permanente has donated \$50,000 so that the Desert Recreation District can offer swim passes and lessons to kids in the Coachella Valley through Operation Splash.



As a part of Kaiser Permanente's Healthy Eating Active Living (HEAL) program, the idea is to keep kids healthy and active despite the summer heat, engage families to embrace water-related activities and demonstrate that water safety can also be fun. The pool passes can be used at Pawley Pool in Indio, Bagdouma Pool in Coachella and Mecca Pool in Mecca.

The June 15<sup>th</sup> event starts at 9a.m. on Saturday, with an open swim at the Pawley Pool Family Aquatic Complex located at 46-350 S. Jackson Street in Indio followed by a short presentation by Kaiser Permanente at 10am. Officials from the city of Indio, Coachella, Mecca and Supervisor Benoit's office will be on-hand.

Pool passes will be distributed after the presentation. Qualified participants must attend the kick-off event and pick up their Operation Splash passes at that time.

Applications for swim passes and lessons have almost exhausted the monies, although there are a few passes and lessons left.

For more information, contact Desert Recreation District at 760-347-3484 or [www.MyRecreationDistrict.com](http://www.MyRecreationDistrict.com). Para informacion en Español 760-396-0257.

### About Desert Recreation District

*The Desert Recreation District supports communities throughout the Coachella Valley by partnering with them to encourage healthy lifestyles, wellness activities and positive out-of-school programs. The District maintains quality park and recreation facilities and trails, initiates and delivers programs and services, and facilitates leisure opportunities for residents of all ages. Programs vary by community. For more information contact DRD at [www.MyRecreationDistrict.com](http://www.MyRecreationDistrict.com) or 760-347-3484.*