



MEDIA ANNOUNCEMENT



North Shore Community Park Grand Opening October 12

WHO: Open to Everyone

WHAT: Grand Opening of the North Shore Community Park



WHEN: October 12, 2018 – 6 – 8 p.m.

WHERE: 70th Avenue between Miramar Dr. & Sea View Way in North Shore
(Please Note: GPS may display Mecca as the city)

ADDITIONAL INFORMATION: Guest Speakers, Mural Unveiling, Demonstrations, and Food & Beverages

The North Shore Community Park, which will be the first community park in this area, began several years ago as the need for a safe and productive public space in the eastern Coachella Valley became more apparent. After several years of design and planning with the community the park is celebrating its Grand Opening on October 12, 2018. The park boasts amenities such as a skate park, soccer field, picnic tables, sports courts, a lookout point and more. Desert Recreation District is grateful to the partners, sponsors and supporters of this project who have made this park a reality.

DRD approached the development and construction of the project using capital reserves while applying for, and obtaining, grant funding and in December 2017, Desert Recreation District was awarded \$3,086,000 for the North Shore Community Park project thanks to the California Natural Resources Agency’s Urban Greening Program; these funds meant additional elements of the park, that had been previously scaled back for budgetary reasons, were able to be included further enhancing the health and environmental benefits of the project.

For more information on Desert Recreation District programs and activities, visit MyRecreationDistrict.com, call 760-347-3484 or pick up a local Activities Guide at any DRD Community Center (Palm Desert, Thousand Palms, Bermuda Dunes, La Quinta, Indio, Indio Hills, Coachella, Mecca, Thermal, North Shore) or at DRD’s Administrative office.

About Desert Recreation District

[Desert Recreation District](http://DesertRecreationDistrict.com) (DRD) is the largest park and recreation district in California, covering over 1,800 square miles and serving more than 385,000 residents throughout the greater Coachella Valley. DRD manages, maintains and assists in maintaining over 30 parks and recreation facilities; creates and delivers quality programs, services and classes; and, facilitates leisure opportunities through partnerships – this community collaborative approach allows us to provide barrier-free and safe recreational activities. DRD strives to ensure the public receives personal benefits such as physical fitness, relaxation and revitalization; social benefits in the form of stronger and healthier families and enriching the lives for persons with disabilities, and economic benefits through more productive and healthier citizens and increased tourism.

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