



## MEDIA RELEASE

### Luis Espinoza selected as Division 3 Board Member for Desert Recreation District

Indio, California (October 14, 2022) – Desert Recreation District (DRD) is pleased to announce the selection of Luis Espinoza to serve as the Director representing Division 3, a section of Indio, on Desert Recreation District's Board of Directors.



Espinoza was born in Indio and spent the first 10 years of his life living in Mecca before moving to Indio where his parents bought a home. He attended Jefferson Middle School, graduated from Indio High School, and was accepted to University of California Irvine (UC Irvine) where he earned a Bachelor of Art (B.A.) in Psychology & Sociology. Espinoza wanted to let his roots grow outside of the Coachella Valley, so after graduating UC Irvine he lived in Orange County and started working for American Express as a financial advisor in 2001, then moved to Riverside. In 2007 while in living in Riverside, he and three other financial advisors decided to open an independent professional executive suite where his business still stands today.

In 2012, Espinoza moved back to Indio to be close to his daughter so they could spend quality time together. Much of this time has been spent at the Indio Community Center to keep his daughter productive and entertained just like it did for Espinoza 20 years prior when he would go to the "Rec Center" after high school was let out for the day. "It was a place to keep kids off the streets," said Espinoza, "I feel DRD is so important on how it impacts me, my family and the community as well." Now it plays a meaningful role for Espinoza's daughter who is enrolled in ASES (After School Education and Safety) for homework assistance, socializing with friends, and participating in activities like gymnastics.

A major reason Espinoza pursued joining as a DRD board member is the importance of maintaining quality public services for the communities, along with addressing monetary issues to keep improvements of parks and facilities ongoing while keeping recreation programs and activities affordable. "My vision is to integrate DRD into as many Coachella Valley organizations and communities as possible through a common vision and with community involvement" stated Espinoza. He feels by further educating and reinforcing all the options DRD's programs and activities offer, it will help to make a difference on how people's futures are shaped.

#### About

[Desert Recreation District](#) (DRD) is the largest park and recreation district in California, covering over 1,800 square miles and serving more than 290,000 residents throughout the greater Coachella Valley. In addition to managing, maintaining, and assisting in maintaining more than 30 parks and recreation facilities and creating and delivering quality programs, services, and classes, thanks to strategic partnerships we have been able to bring essential services such as Rapid-Response Food Distributions, COVID-19 Testing, Flu Shots, a Distance-Learning Program and more to Valley residents. This community collaborative approach allows us to not only provide barrier-free and safe recreational activities, but to also bring critical resources where they are needed, thereby helping to create stronger communities and healthier citizens. Learn more at [MyRecreationDistrict.com](#)

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