

## **MEDIA RELEASE**



## LOCAL TEENS SELECTED TO ATTEND THE FIRST TEE® NATIONAL EVENTS

Indio, California (June 7, 2017) – Two teens, Dana Condon and Caroline Wales from The First Tee® of the Coachella Valley, have been selected to attend The First Tee Life Skills and Leadership Academy in East Lansing, Michigan, July 26 - August 1, 2017. Condon and Wales will join more than 90 junior golfers from The First Tee®, ages 14–17, to participate in this national event.

The Academy provides participants valuable character education and leadership instruction during the week-long event. Participants will have the opportunity to develop and hone skills to become leaders in their chapters, schools and communities while experiencing championship golf, career exploration and dorm living.

Condon and Wales will also learn from and interact with the top coaches in The First Tee® network and meet a variety of young people from around the country. The Academy is staged by The First Tee® home office and hosted by The First Tee® of Mid-Michigan and Michigan State University.

At The First Tee®, life and golf skills are seamlessly integrated into each experience. The First Tee Life Skills and Leadership Academy is focused on recognizing and rewarding exceptional teen participants in The First Tee® for their accomplishments while enhancing skills that will help on and off the golf course.

In addition to attending The First Tee Life Skills and Leadership Academy, Dana Condon will also attend <u>The First Tee</u> <u>College Golf Prep Academy</u> in West Palm Beach, Florida from July 11 – 18, 2017. She is among 24 junior golfers from The First Tee® selected by a national panel of judges to participate in this academy for elite players.

The First Tee College Golf Prep Academy is a unique opportunity for participants within the network that are interested in pursuing collegiate golf. Participants will receive life skills and golf instruction from The First Tee® coaches and special guest speakers to help improve their chances to compete at a higher level athletically and academically. During the week, Condon will participate in interactive sessions in the areas of golf technique, education and career exploration, physical fitness and nutrition, and golf equipment fitting as well as experience dorm living at Keiser University. To complete the week, participants will compete in a tournament to showcase the skills they've learned.

To learn more about The First Tee® of the Coachella Valley, visit TheFirstTeeCoachellaValley.org or call (760) 779-1877.

## The First Tee® of the Coachella Valley

The First Tee is an initiative of the World Golf Foundation. Its mission is to impact the lives of children by providing learning facilities and educational programs to promote character development and life-enhancing values through the game of golf. The First Tee of the Coachella Valley has been offering golf programming to children since 2008. The First Tee of the Coachella Valley is a program offered through The Desert Recreation District and supported by the Desert Recreation Foundation, a 501 (c) 3 tax exempt non-profit organization. The Foundation is a non-profit organization that seeks to enhance, preserve, promote and expand the Coachella Valley's recreational activities, programs, parks and facilities through private and corporate support. The Foundation offers financial assistance to those who may otherwise be unable to participate.

## **Desert Recreation District**

Desert Recreation District (DRD) provides quality recreation experiences to residents throughout the Greater Coachella Valley. DRD manages, maintains and assists in maintaining over 30 parks and recreation facilities; creates and delivers quality programs, services and classes; and, facilitates leisure opportunities through partnerships that encourage residents to engage in healthy lifestyles and wellness activities. DRD is funded through tax dollars, special assessments, grants and nominal charges assigned to select classes and events.



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