

ANNOUNCEMENT



Leaders in Training Visit KESQ Studios



Leaders in Training Teens Check Out Anchor Desk

Indio, CA (June 18, 2015) – Teens enrolled in the Leaders In Training Program offered by The Desert Recreation District recently toured behind the scenes and observed the Noon News live at KESQ, the ABC affiliate for the Palm Springs television market.

The Leaders in Training (Lit) Program helps teens realize their potential and develop skills that will contribute to their future success. Meetings and workshops focus on leadership skills, community awareness, character development and life skills, along with field trips to colleges and organizations, such as KESQ, so that teens can observe a wide array of career options.

The seven LIT participants who toured KESQ toured the station, met producers and news anchors and even tested out the setting that hosts the news. “We are grateful to our friends at KESQ for giving of their time. Our teens were so excited about touring the studio, observing how the news is broadcast and then briefly being on air” commented Karina Rodriguez, Community Services Coordinator for the Desert Recreation District. “They were just thrilled” she concluded.

For more information on this and other DRD programs, visit MyRecreationDistrict.com or call 760-347-3484.

The Desert Recreation District

The Desert Recreation District (DRD) provides quality recreation experiences to residents throughout the Greater Coachella Valley. DRD manages, maintains and assists in maintaining over 30 parks and recreation facilities; creates and delivers quality programs, services and classes; and, facilitates leisure opportunities through partnerships that support and encourage residents to engage in healthy lifestyles and wellness activities. DRD hosts special programs such as Adaptive Sports for those with disabilities, events such as the Senior Games and partners with health care organizations such as Kaiser Permanente who has provided grant monies for swimming lesson scholarships and junior lifeguard classes. DRD is funded through tax dollars, special assessments, grants and nominal charges assigned to select classes and events. Over the last year, DRD hosted over 2,400 classes and programs and more than 100 special events.

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