



# MEDIA ANNOUNCEMENT



The Golf Center at Palm Desert  
home of The First Tee of the Coachella Valley  
**Celebrates Grand Reopening November 13**  
at *Business After Hours* event

**WHO:** Open to Everyone;  
\$10 for PDCC members / \$20 for non-members

**WHAT:** Grand Reopening & Ribbon Cutting-  
The Golf Center at Palm Desert

**WHEN:** November 13, 2019 • 5:30 – 7 p.m.

**WHERE:** 74-945 Sheryl Drive, Palm Desert



The Golf Center at Palm Desert, home of The First Tee of the Coachella Valley, has undergone a major overhaul and is celebrating its Grand Reopening on November 13, 2019. Light hors d'oeuvres and beverages will be served, and the public is encouraged to come celebrate with us and learn more about the Golf Center and The First Tee of the Coachella Valley.

Improvements made as part of the renovation include an additional 20 driving range decks, 8 on the west end and 12 on the east, allowing more people to be on the range at one time. Another aspect of the recently completed work was installation of a new irrigation system; this new system features isolated sprinkler heads where control of each head is independent of the others. This will minimize if not eliminate dry spots where there is not enough water, or over-watering sections that do not need more water in an effort to reach the dry areas. Additionally, there is better spacing and uniformity in the placement of the sprinklers which provides better head-to-head coverage and more even application of the water. All of these improvements mean more efficient water usage and conservation.

Following the renovation, The Golf Center at Palm Desert now has a lit driving range that will be open in the evenings. It is one of more than 30 recreational facilities throughout the Coachella Valley for which Desert Recreation District is responsible. It is a 9-hole Par 3 golf course with great western mountain views conveniently located in the heart of the Valley. The practice facility includes the dual-ended driving range, short game area and two putting greens. The facility is open to the public to play seven days a week including most holidays and can be reached at 760-779-1877.

For more information on Desert Recreation District programs and activities, visit [MyRecreationDistrict.com](http://MyRecreationDistrict.com), call 760-347-3484 or pick up a local Activities Guide at any DRD Community Center or at DRD's Administrative office in Indio.

#### About Desert Recreation District

**[Desert Recreation District](#) (DRD) is the largest park and recreation district in California, covering over 1,800 square miles and serving more than 385,000 residents throughout the greater Coachella Valley DRD manages, maintains and assists in maintaining over 30 parks and recreation facilities; creates and delivers quality programs, services and classes; and, facilitates leisure opportunities through partnerships – this community collaborative approach allows us to provide barrier-free and safe recreational activities. DRD strives to ensure the public receives personal benefits such as physical fitness, relaxation and revitalization; social benefits in the form of stronger and healthier families and enriching the lives for persons with disabilities, and economic benefits through more productive and healthier citizens and increased tourism.**

MEDIA CONTACT: Noelle Furon

760-296-2201

[nfuron@drd.us.com](mailto:nfuron@drd.us.com)

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