



45-305 Oasis Street, Indio, California  
(760) 347-3484 • (760) 347-4660 fax

## **ANNUAL MEETING**

### **AGENDA**

Date: January 8, 2018

Time: 5:30pm

Location of Meeting: Oasis Administration Building, Managers Conference Room

Address: 45-305 Oasis Street, Indio, California

### **BOARD OF DIRECTORS**

John Henry Garcia, President  
Ernesto Rosales, Vice President  
Jason Schneider, Treasurer  
Benjamin Guitron, Secretary

Brandt Kuhn, Director  
Joanne Gilbert, Director  
Sergio Gutierrez, Director

#### **1. CALL TO ORDER AND ROLL CALL**

#### **2. APPROVAL OF AGENDA**

#### **3. PUBLIC STATEMENTS**

*Any person wishing to address the Board of Directors on any item on this Agenda is requested to complete a Public Statement Request form in advance and hand it to the Secretary. Please note you may address the Board on an Agenda item at the time it is discussed or make a general comment at this time. To make a comment, you are asked to state your name and address and wait to be recognized by the Board President. There is a three-minute time limit for comments.*

#### **4. PRESENTATIONS**

a. None

#### **5. CONSENT CALENDAR**

*All matters listed on the Consent Calendar are routine and will be enacted by one roll call vote. There will be no separate discussion of these items unless members of the Board of Directors or audience request specific items to be removed from the Consent Calendar for separate discussion and action under Section 6 of the Agenda Consent Items Held Over.*

a. **Approval of Meeting Minutes**

**Recommended Action:** To approve the Meeting minutes of October 5, 2017.

b. **Financial Reports**

**Recommended Action:** To accept the Financial Report(s) for September, October and November 2017.

6. **CONSENT ITEMS HELD OVER**

a.

7. **ACTION ITEMS**

a. **Nomination and Election of Officers** for the 2018 calendar year.

**Recommended Action:** To accept nominations and elect a President, Vice President, Treasurer, and Secretary for the 2018 calendar year.

b. **Standing Committee Assignments** for the 2018 calendar year.

**Recommended Action:** To assign a chair and members to each standing committee.

c. **Board Meeting Schedule** for the 2018 calendar year.

**Recommended Action:** To approve or modify and approve the 2018 meeting schedule.

d. **Authorization of Temporary Alcoholic Beverage License**

**Recommended Action:** To authorize temporary alcoholic beverage license for the sale of alcohol at the 20<sup>th</sup> Annual Concert Series at The Gardens on El Paseo; proceeds to benefit the First Tee/Foundation.

e. **Recommendation of Foundation Board Member Candidate(s) to the Desert Recreation District Board of Directors for Appointment**

**Recommended Action:** To Recommend Appointment of Julianna Simmons to the Foundation Board of Directors.

## 8. UPDATES AND GENERAL INFORMATION

*Discussion items that will not result in formal action taken by the Board of Directors at this meeting.*

- a. Executive Director Report – (Kevin Kalman or Staff)
- b. Community Assistance Committee Report – **Chair John Garcia**
- c. Communications Committee Report – **Chair Sergio Gutierrez**
- d. Finance Committee Report – **Chair Jason Schneider**
- e. Adaptive Sports/Recreation Committee Report – **Chair Benjamin Guitron**
- f. Minutes of The First Tee of Coachella Valley Board of Directors

## 9. BOARD COMMENTS/REQUESTS FOR AGENDA ITEMS

*Discussion items that will not result in formal action taken by the Board of Directors at this meeting.*

## 10. ADJOURNMENT

*The next regularly scheduled meeting of the Desert Recreation Foundation is March 1, 2018 at 5:30pm*

**DECLARATION OF POSTING:** I declare under penalty of perjury, that I am the Executive Director of the Desert Recreation Foundation and that the foregoing Agenda was posted in the bulletin board at the Foundation Office and on the Website on January 5, 2018.



Kevin Kalman, Executive Director

#### **Item 5.a - Minutes**

**TO:** Honorable Members of the Board of Directors  
**FROM:** Benjamin Guitron, Secretary  
**DATE:** January 8, 2018  
**SUBJECT:** Approval of Meeting Minutes of October 5, 2017

#### **BACKGROUND:**

The Desert Recreation Foundation and Desert Recreation District held a special meeting on October 5, 2017.

#### **RECOMMENDATION:**

To approve the meeting minutes of October 5, 2017.





## **Minutes of Board Meeting October 5, 2017**

A meeting of the Board of Directors of the Desert Recreation Foundation was held at the Administration Building, 45-305 Oasis Street, Indio, California.

### **Board of Directors in Attendance:**

John Henry Garcia, President	Jason Schneider, Treasurer
Ernesto Rosales, Vice President	Sergio Gutiérrez, Director
Benjamin Guitron, Secretary	

### **Board of Directors Absent:**

Brandt Kuhn, Director	Silvia Paz, Director
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### **Desert Recreation District Staff and Other:**

Kevin Kalman, General Manager	Barb Adair, Assistant General Manager
Tim Skogen, ED FTCV	

### **1. Opening Ceremonies:**

Call to Order: President John Henry Garcia called the meeting to order at 5:40 PM

#### **Roll Call:**

Present: Garcia, Rosales, Schneider, Guitron and Gutiérrez  
Absent: Kuhn and Paz

### **2. Approval of Agenda:**

Director Schneider made the motion to approve the agenda for October 5, 2017 meeting, second by Director Rosales.

Ayes: Garcia, Rosales, Schneider, Guitron and Gutiérrez  
Noes: None  
Absent: Kuhn and Paz  
Abstain: None

**3. Public Statements:**

There were no public statements.

**4. Presentations:**

Video presentation of the California Special District Associations Award to DRD for 2017 Innovative Program of the Year.

**5. Consent Calendar:**

- a. Approval of the Foundation Board meeting minutes of the October 5, 2017
- b. Approval of Financial Report for October 5, 2017

Director Schneider made the motion to approve consent calendar items 5a through 5b of the agenda, second by Director Rosales.

Ayes: Garcia, Rosales, Schneider, Guitron and Gutiérrez  
Noes: None  
Absent: Kuhn and Paz  
Abstain: None

**6. Consent Items Held Over:**

No Consent Items were held over

**7. Action Items:**

- a. Review and adopt the draft 2017 Desert Recreation Foundation Strategic Plan.

Director Guitron made the motion to approve the DRF Strategic Plan, second by Director Garcia.

Ayes: Garcia, Rosales, Schneider, Guitron and Gutiérrez  
Noes: None  
Absent: Kuhn and Paz  
Abstain: None

- b. New DRF board member recruitment applications and selections recommendations

Director Garcia recommended for the board members to continue with recruitment and for the next scheduled board meeting we will have board candidates for review.

- c. Approval to apply with Alcoholic Beverage Control for a temporary alcoholic beverage application for the sale of alcohol at the First Tee for the Palm Desert Chamber Mixer Fundraiser and the proceeds of the event to benefit the First Tee program.

Director Garcia made the motion to approve the recommendation of an ABC daily license application permit, second by Director Gutiérrez

Ayes: Garcia, Rosales, Schneider, Guitron and Gutiérrez

Noes: None

Absent: Kuhn and Paz

Abstain: None

- d. Approval of appointment of Jania Andreotti to The First Tee of Coachella Board of Directors.

Director Guitron made the motion to approve the recommendation, second by Director Garcia

Ayes: Garcia, Rosales, Schneider, Guitron and Gutiérrez

Noes: None

Absent: Kuhn and Paz

Abstain: None

## **8. Updates and General Information:**

*Discussion items that will not result in formal action taken by the Board of Directors at this meeting.*

**Executive Director Report** – (Kevin Kalman or Staff)

**Communication Committee** – Chair Sergio Gutiérrez

**Finance Committee** – Chair Jason Schneider

**Community Assistance Committee** – Chair John Henry Garcia, Sylvia Paz and Ernesto Rosales

**Adoptive Sports Committee** – Benjamin Guitron and Brant Kuhn

**Minutes of The First Tee of Coachella Valley Board of Directors** – Accept and file

**9. Board Comments/Requests for Items:**

*Discussion items that will not results in formal action taken by the Board of Directors at this meeting.*

**10. Adjournment:**

There being no further business to come before the Board, the meeting was adjourned at 6:34 p.m. The next meeting is scheduled for 5:30pm on December 6, 2017 at the corporate offices at 45305 Oasis Street, Indio, CA.

Respectfully submitted:

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Benjamin Guitron, Secretary of the Board

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John Henry Garcia, President of the Board

## **Item 5.b - Financial Report**

**TO:** Honorable Members of the Board of Directors

**FROM:** Jason Schneider, Treasurer

**DATE:** January 8, 2018

### **SUBJECT:**

Monthly Financial Report(s)

### **BACKGROUND:**

Attached are the monthly financial reports through November 30, 2017 for board review and possible discussion.

### **RECOMMENDATION:**

To receive and file the monthly financial reports.

# Management Report

Desert Recreation Foundation

October 2017



Prepared by

**Sonya Galvez, Accounting Supervisor**

Prepared on

**November 14, 2017**

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**Desert Recreation Foundation**  
**Monthly Statement of Revenue & Expenses**  
**October, 2017**

	<b>Foundation</b>	<b>First Tee</b>
<b>Bank Balance as of 09/30/2017</b>	\$ 6,247.19	\$ 326,990.31
<b>Revenue</b>		
Restricted:		
Event Income	-	1,000.00
First Tee Donations	-	2,222.13
Donation	25.00	-
Grants	-	-
Sales of Donated Equipment	-	6,274.64
Transfer in Funds-	10,000.00	-
	<u>10,025.00</u>	<u>9,496.77</u>
Unrestricted:		
	<u>-</u>	<u>-</u>
<b>Total Revenue</b>	<u>10,025.00</u>	<u>9,496.77</u>
<b>Expenditures</b>		
Professional Fees	1,549.05	-
License	85.00	260.00
Professional Development	-	384.00
Financial Assistance Program	10,000.00	-
Event Expense	1,385.82	125.00
Transfer of Funds- DRF	-	10,000.00
Software Fees	164.00	-
Visa Merchant Fees	-	15.78
<b>Total Expenditures</b>	<u>13,183.87</u>	<u>10,784.78</u>
<b>Bank Balance as of 10/31/2017</b>	<u>\$ 3,088.32</u>	<u>\$ 325,702.30</u>



***Desert Recreation Foundation***  
***Monthly Statement of Revenue & Expenses***  
***October, 2017***

***Class Balances as of 10/31/2017***

***Restricted***

The First Tee	\$	293,902.56
Adaptive Sports		1,000.00
Gymnastics		1,359.76
LPGA/USGA		2,500.00
Marci Hyman/Scholarship		4,000.00
Marketing		7,140.05
Trips for Kids		4,716.27
CBS Spotlight Berger Grant		10,945.84

***Unrestricted***

Crescent Porter Hale Grant		3,226.14
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<b><i>Total</i></b>	<u>\$</u>	<u>328,790.62</u>
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# Balance Sheet

As of October 31, 2017

	Total	
	As of Oct 31, 2017	As of Oct 31, 2016 (PY)
<b>ASSETS</b>		
<b>Current Assets</b>		
<b>Bank Accounts</b>		
PWB-IW First Tee Foundation	325,702.30	272,135.01
PWB-IW Foundation	3,088.32	63,662.93
<b>Total Bank Accounts</b>	<b>328,790.62</b>	<b>335,797.94</b>
<b>Total Current Assets</b>	<b>328,790.62</b>	<b>335,797.94</b>
<b>Fixed Assets</b>		
Accumulated Depreciation	-33,082.50	-32,659.86
Equipment Assets	38,548.32	40,648.32
<b>Total Fixed Assets</b>	<b>5,465.82</b>	<b>7,988.46</b>
<b>TOTAL ASSETS</b>	<b>\$334,256.44</b>	<b>\$343,786.40</b>
<b>LIABILITIES AND EQUITY</b>		
<b>Liabilities</b>		
<b>Total Liabilities</b>		
<b>Equity</b>		
Fund Balance	308,447.49	302,971.92
Net Income	25,808.95	40,814.48
<b>Total Equity</b>	<b>334,256.44</b>	<b>343,786.40</b>
<b>TOTAL LIABILITIES AND EQUITY</b>	<b>\$334,256.44</b>	<b>\$343,786.40</b>

# Statement of Cash Flows

July - October, 2017

	Total
<b>OPERATING ACTIVITIES</b>	
Net Income	25,808.95
Adjustments to reconcile Net Income to Net Cash provided by operations:	
Misc Receivable	21,827.27
Accounts Payable	-103,753.14
<b>Total Adjustments to reconcile Net Income to Net Cash provided by operations:</b>	<b>-81,925.87</b>
<b>Net cash provided by operating activities</b>	<b>-56,116.92</b>
<b>NET CASH INCREASE FOR PERIOD</b>	<b>-56,116.92</b>
Cash at beginning of period	384,907.54
<b>CASH AT END OF PERIOD</b>	<b>\$328,790.62</b>

# Profit and Loss

July - October, 2017

	Total	
	Jul - Oct, 2017	Jul - Oct, 2016 (PY)
<b>INCOME</b>		
Donations	4,508.13	11,405.00
Event Income	29,161.86	7,932.84
Grants	1,000.00	31,058.00
Sale of Donated Equipment	7,239.64	4,044.99
<b>Total Income</b>	<b>41,909.63</b>	<b>54,440.83</b>
<b>GROSS PROFIT</b>	<b>41,909.63</b>	<b>54,440.83</b>
<b>EXPENSES</b>		
Event Expense	1,385.82	
License & Permits	763.00	412.00
Meals		110.92
Printing & Reproduction -	-2,100.00	392.96
Professional Development	384.00	3,185.00
Professional Fees	4,147.15	
Program Expense	10,833.98	8,250.00
Repair & Maintenance		259.14
Software Fees	495.95	311.85
Tournament Event Fees	125.00	168.48
Visa Merchant Fees	65.78	536.00
<b>Total Expenses</b>	<b>16,100.68</b>	<b>13,626.35</b>
<b>NET OPERATING INCOME</b>	<b>25,808.95</b>	<b>40,814.48</b>
<b>NET INCOME</b>	<b>\$25,808.95</b>	<b>\$40,814.48</b>

# Deposit Detail

October 2017

Date	Transaction Type	Num	Customer	Vendor	Memo/Description	Clr	Amount
<b>PWB-IW First Tee Foundation</b>							
10/03/2017	Deposit					R	500.00
					Scott Dibasilio- Donation		250.00
					Catherine Cheng- Donation		250.00
10/03/2017	Deposit					R	250.00
					Jon Proctor- Donation		250.00
10/03/2017	Deposit					R	250.00
					Mickey Sholder- Donation		250.00
10/08/2017	Deposit					R	50.00
					STRIPE- Barbara Kreedman - donation		50.00
10/18/2017	Deposit					R	1,135.00
					Golf Alley -Sales of donated equipment		525.00
					Richard Batista - sales of donated equipment		610.00
10/20/2017	Deposit					R	335.00
					Richard Batista - sales of donated equipment		335.00
10/20/2017	Deposit					R	63.00
					Donation- TRUiST thorough 9/27/17		63.00
10/23/2017	Deposit					R	2,041.00

Date	Transaction Type	Num	Customer	Vendor	Memo/Description	Clr	Amount
					Hyatt-Indian Wells Resort- Hyatt Golf Tournament 9/15/17		2,041.00
10/25/2017	Deposit					R	493.13
					Donation -box		68.13
					Golf Alley - Sales of Donated Goods		425.00
10/26/2017	Deposit					R	4,379.64
					DRD Reimbursement of Sales- 7/1 - 9/30/17		4,379.64
<b>PWB-IW Foundation</b>							
10/25/2017	Deposit					R	25.00
					Donation- STRIPE John Henry Garcia		25.00

# Check Detail

October 2017

Date	Transaction Type	Num	Name	Memo/Description	Clr	Amount
<b>PWB-IW First Tee Foundation</b>						
10/05/2017	Check	1229	Palm Desert Chamber of Commerce		R	-260.00
				Entry Fees for Golf Parade		260.00
10/23/2017	Check	1230	Buzz Factory		R	-125.00
				Springs Event 2016- Tri Fold Updates		125.00
10/27/2017	Check	1231	Joh Proctor			-128.00
				Per Diem - Network First Tee Convention Nov 2017		128.00
10/27/2017	Check	1233	Marta Ward			-128.00
				Per Diem - Network Convention First Tee Nov 2017		128.00
10/27/2017	Check	1234	Jania Andreotti			-128.00
				Per Diem Network Convention First Tee Nov 2017		128.00
<b>PWB-IW Foundation</b>						
10/05/2017	Check	1324	The Pun Group		R	-1,500.00
				Exempt Organization Tax Preparation Fy17		1,500.00
10/05/2017	Check	1325	Microsoft Corporation		R	-64.00
				Sept 2017 E1-Email Account Fees		64.00

Date	Transaction Type	Num	Name	Memo/Description	Clr	Amount
10/05/2017	Check	1326	Lemieux, Karen		R	-262.50
				Banner Art Work, Art Work tent back drop, DRF Logos		262.50
10/05/2017	Check	1327	Card Member Services		R	-50.00
				September 2017 Quick Book Fees		50.00
10/05/2017	Check	1328	Franchise Tax		R	-10.00
				Annual IRS Tax Fees FY17		10.00
10/05/2017	Check	1329	Attorney General Registry Charitable Trus		R	-75.00
				Annual Registration Fees with Charitable Trust FY17		75.00
10/05/2017	Check	1330	Desert Recreation District		R	-10,000.00
				16/17 Financial Assistance Program Fees		10,000.00
10/05/2017	Check	1331	Zystex, Inc The WCBS Group		R	-819.19
				Tent, carry Bag and 2 three sided table cloths		819.19
10/23/2017	Check	1332	Card Member Services			-50.00
				Quick Books October Fees		50.00
10/23/2017	Check	1333	Zystex, Inc The WCBS Group		R	-82.32



Date	Transaction Type	Num	Name	Memo/Description	Clr	Amount
				DRF Banner		82.32
10/23/2017	Check	1334	Zystex, Inc The WCBS Group		R	-221.81
				Printing of Back of Tent - DRF Logo		221.81
10/27/2017	Check	1335	On Table Media			-49.05
				Updates with DRF Logos on homepage		49.05



# Management Report

Desert Recreation Foundation  
November 2017



Prepared by

**Sonya Galvez, Accounting Supervisor**

Prepared on

**December 26, 2017**

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**Desert Recreation Foundation**  
**Monthly Statement of Revenue & Expenses**  
**November, 2017**

	<b>Foundation</b>	<b>First Tee</b>
<b>Bank Balance as of 10/31/2017</b>	\$ 3,088.32	\$ 325,702.30
<b>Revenue</b>		
Restricted:		
Event Income	-	2,067.00
First Tee Donations	-	1,784.00
Donation	25.00	-
Grants	-	13,500.00
Sales of Donated Equipment	-	925.00
Misc Income-Refund	88.39	300.00
		-
	<u>113.39</u>	<u>18,576.00</u>
Unrestricted:		
	<u>-</u>	<u>-</u>
	<u>-</u>	<u>-</u>
<b>Total Revenue</b>	<u>113.39</u>	<u>18,576.00</u>
<b>Expenditures</b>		
Professional Fees	-	-
License	-	-
Professional Development	-	-
Financial Assistance Program	-	-
Event Expense	200.00	-
Transfer of Funds- DRF	-	-
Software Fees	64.00	-
Visa Merchant Fees	-	55.57
	<u>264.00</u>	<u>55.57</u>
<b>Total Expenditures</b>	<u>264.00</u>	<u>55.57</u>
void of check 1227		(260.00)
<b>Bank Balance as of 11/30/2017</b>	<u>\$ 2,937.71</u>	<u>\$ 344,482.73</u>

***Desert Recreation Foundation***  
***Monthly Statement of Revenue & Expenses***  
***November, 2017***

***Class Balances as of 11/30/2017***

***Restricted***

The First Tee	\$	299,182.99
Adaptive Sports		1,000.00
Gymnastics		1,359.76
LPGA/USGA		3,500.00
Marci Hyman/Scholarship		4,000.00
Marketing		7,140.05
Trips for Kids		4,716.27
CBS Spotlight Berger Grant		10,945.84
Highland Street Foundation		12,500.00

***Unrestricted***

Crescent Porter Hale Grant		3,075.53
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<b><i>Total</i></b>	\$	<u>347,420.44</u>
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# Balance Sheet

As of November 30, 2017

	Total	
	As of Nov 30, 2017	As of Nov 30, 2016 (PY)
<b>ASSETS</b>		
<b>Current Assets</b>		
<b>Bank Accounts</b>		
PWB-IW First Tee Foundation	344,482.73	279,379.98
PWB-IW Foundation	2,937.71	44,426.45
<b>Total Bank Accounts</b>	<b>347,420.44</b>	<b>323,806.43</b>
<b>Total Current Assets</b>	<b>347,420.44</b>	<b>323,806.43</b>
<b>Fixed Assets</b>		
Accumulated Depreciation	-33,082.50	-32,659.86
Equipment Assets	38,548.32	40,648.32
<b>Total Fixed Assets</b>	<b>5,465.82</b>	<b>7,988.46</b>
<b>TOTAL ASSETS</b>	<b>\$352,886.26</b>	<b>\$331,794.89</b>
<b>LIABILITIES AND EQUITY</b>		
<b>Liabilities</b>		
<b>Total Liabilities</b>		
<b>Equity</b>		
Fund Balance	308,447.49	302,971.92
Net Income	44,438.77	28,822.97
<b>Total Equity</b>	<b>352,886.26</b>	<b>331,794.89</b>
<b>TOTAL LIABILITIES AND EQUITY</b>	<b>\$352,886.26</b>	<b>\$331,794.89</b>

# Statement of Cash Flows

July - November, 2017

	Total
<b>OPERATING ACTIVITIES</b>	
Net Income	44,438.77
Adjustments to reconcile Net Income to Net Cash provided by operations:	
Misc Receivable	21,827.27
Accounts Payable	-103,753.14
<b>Total Adjustments to reconcile Net Income to Net Cash provided by operations:</b>	<b>-81,925.87</b>
<b>Net cash provided by operating activities</b>	<b>-37,487.10</b>
<b>NET CASH INCREASE FOR PERIOD</b>	<b>-37,487.10</b>
Cash at beginning of period	384,907.54
<b>CASH AT END OF PERIOD</b>	<b>\$347,420.44</b>



# Profit and Loss

July - November, 2017

	Total	
	Jul - Nov, 2017	Jul - Nov, 2016 (PY)
<b>INCOME</b>		
Donations	6,317.13	12,582.50
Event Income	31,228.86	7,932.84
Grants	14,500.00	32,433.00
Miscellaneous Income	300.00	
Sale of Donated Equipment	8,164.64	5,739.99
<b>Total Income</b>	<b>60,510.63</b>	<b>58,688.33</b>
<b>GROSS PROFIT</b>	<b>60,510.63</b>	<b>58,688.33</b>
<b>EXPENSES</b>		
Event Expense	1,497.43	
License & Permits	503.00	412.00
Meals		110.92
Printing & Reproduction -	-2,100.00	392.96
Professional Development	384.00	3,185.00
Professional Fees	4,147.15	
Program Expense	10,833.98	24,296.49
Repair & Maintenance		259.14
Software Fees	559.95	375.85
Tournament Event Fees	125.00	168.48
Visa Merchant Fees	121.35	664.52
<b>Total Expenses</b>	<b>16,071.86</b>	<b>29,865.36</b>
<b>NET OPERATING INCOME</b>	<b>44,438.77</b>	<b>28,822.97</b>
<b>NET INCOME</b>	<b>\$44,438.77</b>	<b>\$28,822.97</b>

# Deposit Detail

November 2017

Date	Transaction Type	Num	Customer	Vendor	Memo/Description	Clr	Amount
<b>PWB-IW First Tee Foundation</b>							
11/01/2017	Deposit					R	300.00
					Refund- Annual Assessment Codes- eLearning program		300.00
11/02/2017	Deposit					R	355.00
					Donations-		30.00
					Sales of Donated - Richard Batista		325.00
11/07/2017	Deposit					R	453.00
					Memory of Dick Caruso - Donation - Jay Garacochea		250.00
					Donations-		53.00
					2017 Annual Giving Campaign -		150.00
11/07/2017	Deposit					R	50.00
					Donation- Christine Smith - Memory of Mr. Carruso		50.00
11/08/2017	Deposit					R	63.00
					TRUIST- donation 10/26/2017		63.00
11/08/2017	Deposit					R	50.00
					STRIPE - Barbara Kreedman donation		50.00
11/09/2017	Deposit					R	500.00

Date	Transaction Type	Num	Customer	Vendor	Memo/Description	Clr	Amount
					2017 Annual Giving Campaign- Dolle Hodge		500.00
11/13/2017	Deposit					R	290.00
					Donation- Chad Thomas		50.00
					2017 Annual Giving Campaign- Klaus Becker		40.00
					2017 Annual Giving Campaign- Herman Family Trust		200.00
11/13/2017	Deposit					R	50.00
					2017 Annual Giving Campaign- Janet Wellman		50.00
11/15/2017	Deposit					R	340.00
					Donation- Harry Varnas		20.00
					2017 Annual Giving - VIP Urgent Care		300.00
					2017 Annual Giving - donation		20.00
11/15/2017	Deposit					R	250.00
					In Memory of Dick Caruso- James Dixon		250.00
11/15/2017	Deposit					R	100.00
					In Memory of Dick Caruso- Robin Zimmer		100.00
11/15/2017	Deposit					R	25.00
					Squared -Donation - Jacobsen		25.00

Date	Transaction Type	Num	Customer	Vendor	Memo/Description	Clr	Amount
11/15/2017	Deposit					R	15.00
					PD Mixer Event		
					11/15/17 Sales		15.00
11/16/2017	Deposit					R	25.00
					David Matasar -		
					Jacobsen		25.00
11/18/2017	Deposit					R	200.00
					In Memory of Dick		
					Caruso - Elizabeth		
					Lahive		200.00
11/20/2017	Deposit					R	785.00
					Donations		111.00
					R Bautista - sales of		
					donated items		385.00
					2017 Annual Giving		
					Campaign		200.00
					PDACC Mixer		
					11/15/17		89.00
11/21/2017	Deposit					R	500.00
					Kevin Concannon- In		
					Memory of Dick		
					Caruso		400.00
					Annual Giving 2017 -		
					Leatrice Olson		100.00
11/22/2017	Deposit					R	100.00
					STRIPE- Donation		
					Daniel Badansky		100.00
11/27/2017	Deposit					R	1,297.00
					First Tee Donation		
					Box- cash donations		57.00

Date	Transaction Type	Num	Customer	Vendor	Memo/Description	Clr	Amount
					LPGA Foundation- Grant USGA Girls Golf		1,000.00
					Golf Alley - sales of donated goods		215.00
					Christmas Ornament Fundraiser-		25.00
11/28/2017	Deposit					R	300.00
					Giving Tuesday -		300.00
11/29/2017	Deposit						12,528.00
					Highland Street Foundation - Grant "capital campaign"		12,500.00
					Ornament Fundraiser		28.00
<b>PWB-IW Foundation</b>							
11/25/2017	Deposit					R	25.00
					Donations- John Garcia		25.00
11/29/2017	Deposit					R	88.39
					Petty Cash Monies - left from PD Mixer		-88.39

# Check Detail

November 2017

Date	Transaction Type	Num	Name	Memo/Description	Clr	Amount
<b>PWB-IW Foundation</b>						
11/07/2017	Check	1336	Petty Cash		R	-200.00
				Petty Cash- for 11/15/17 Mixer Event		200.00
11/07/2017	Check	1337	Microsoft Corporation		R	-64.00
				October 2017 E1email Account Fees		64.00



## Action Item 6.a – Consent Items Held Over

**TO:** Honorable Members of the Board of Directors

**FROM:** Kevin Kalman, Executive Director

**DATE:** January 8, 2018

## SUBJECT:

Placeholder for Consent Items held over for separate discussion

## BACKGROUND:

### Presidents Script:

*We will now hear item 5\_.*

## RECOMMENDATION:

To approve or modify and approve the item 5\_.



## Action Item 7.a

**TO:** Honorable Members of the Board of Directors  
**FROM:** Kevin Kalman, Executive Director  
**DATE:** January 8, 2018  
**SUBJECT:** Election of Officers

## BACKGROUND:

The officers of this Corporation are elected annually by the Foundation Board of Directors at the annual meeting. If the election of officers is not held at such meeting, such election shall be held as soon thereafter as may be convenient. New offices may be created and filled at any meeting of the Foundation Board of Directors. Each officer shall hold office until his successor is elected. The annual meeting of the Desert Recreation Foundation is Monday, January 8, 2018. At this meeting the board will elect directors to the following offices:

### **President**

The President shall be the chief executive officer of the Corporation, and shall exercise general supervision and control over all activities of the Corporation. He shall preside at all meetings of directors. He may sign, with the secretary or other officer duly authorized by the Foundation Board of Directors, any deeds, mortgages, bonds, contracts or other instruments the execution of which has been authorized by the Foundation Board of Directors, except in cases where the signing and execution thereof shall have been expressly delegated by the Foundation Board of Directors, by these Bylaws, to some other agent of the Corporation, and in general he shall perform all duties incident to the office of President and such other duties as may be prescribed by the Board of Directors. The President, with the agreement of the Board, shall also create and appoint members to any other committee deemed necessary to fulfill the needs of the Foundation Board.

### **Vice-President**

In the absence of the President or in the event of his inability or refusal to act, the Vice-President shall perform the duties of the President, and when so acting, shall have all the powers of and be subjected to all the restrictions upon the President. The Vice-President shall perform such additional duties as may from time to time be assigned to him by the President or by the Foundation Board of Directors.

### **Treasurer**

The Treasurer shall be the chief financial officer and, if so required by the Board, shall give a Bond for the faithful discharge of his duties in such sum and with such surety or sureties as the Foundation Board of Directors may deem appropriate. The Treasurer shall have charge and custody of and be responsible for all funds and securities of the Corporation; receive and give receipts for money due and payable to the Corporation from any source whatsoever; and deposit all such money in the name of the Corporation in such banks, trust companies, or other as shall be selected by the Foundation Board of Directors; and in general perform all duties incidental to the Office of Treasurer and such other duties as may from time to time be assigned by the President or by the Foundation Board of Directors.

### **Secretary**

The Secretary shall keep the minutes of meetings of members and of the Foundation Board of Directors, in one or more books provided for that purpose; see that all notices are duly given in accordance with these Bylaws or as required by law; be custodian of the corporate records and of the seal of the Corporation, keep a membership book containing the names and addresses of all Directors of the Corporation, and with respect to any member which has been terminated, record that fact together with the date of termination; exhibit to any Director of the Corporation, or to his agent, or to any person or agency authorized by law to inspect them at all reasonable times and on demand, these Bylaws, the Corporation Articles of Incorporation, the membership book, the minutes of any meeting, and the other records of the Corporation.

### **RECOMMENDATION:**

To accept nominations and elect a President, Vice President, Treasurer, and Secretary for the 2018 calendar year.

## Action Item 7.b

**TO:** Honorable Members of the Board of Directors  
**FROM:** Kevin Kalman, Executive Director  
**DATE:** January 8, 2018  
**SUBJECT:** Standing Committees

## BACKGROUND:

The Board may form subcommittees to advise the Board or carry out its functions. At the August 17, 2017 meeting the following committees were formed and chairs and members assigned as follows:

<b>Communications</b>	<b>Finance</b>	<b>Community Assistance</b>	<b>Adaptive Sports</b>
Sergio Gutierrez – Chair	Jason Schneider - Chair	John H. Garcia- Chair Sylvia Paz Ernesto Rosales	Benjamin Guitron – Chair Brandt Kuhn

## RECOMMENDATION:

To assign a chair and members to each committee.

## Action Item 7.c

**TO:** Honorable Members of the Board of Directors  
**FROM:** Kevin Kalman, Executive Director  
**DATE:** January 8, 2018  
**SUBJECT:** 2018 Board Meeting Calendar

## BACKGROUND:

The Board is required to meet annually in January. In addition to the annual meeting the Board has met the last Tuesday of every other month. The Board may wish to take this opportunity to schedule committee meeting to be included in the 2018 calendar. The 2018 calendar reflecting the current meeting schedule is attached.

## RECOMMENDATION:

To approve or modify and approve the 2018 meeting calendar.



# 2018

## JANUARY

M	T	W	T	F	S	S
1	2	3	4	5	6	7
8	9	10	11	12	13	14
15	16	17	18	19	20	21
22	23	24	25	26	27	28
29	30	31				

## FEBRUARY

M	T	W	T	F	S	S
			1	2	3	4
5	6	7	8	9	10	11
12	13	14	15	16	17	18
19	20	21	22	23	24	25
26	27	28				

## MARCH

M	T	W	T	F	S	S
			1	2	3	4
5	6	7	8	9	10	11
12	13	14	15	16	17	18
19	20	21	22	23	24	25
26	27	28	29	30	31	

## APRIL

M	T	W	T	F	S	S
						1
2	3	4	5	6	7	8
9	10	11	12	13	14	15
16	17	18	19	20	21	22
23	24	25	26	27	28	29
30						

## MAY

M	T	W	T	F	S	S
		1	2	3	4	5
6	7	8	9	10	11	12
13	14	15	16	17	18	19
20	21	22	23	24	25	26
27	28	29	30	31		

## JUNE

M	T	W	T	F	S	S
					1	2
3	4	5	6	7	8	9
10	11	12	13	14	15	16
17	18	19	20	21	22	23
24	25	26	27	28	29	30

## JULY

M	T	W	T	F	S	S
						1
2	3	4	5	6	7	8
9	10	11	12	13	14	15
16	17	18	19	20	21	22
23	24	25	26	27	28	29
30	31					

## AUGUST

M	T	W	T	F	S	S
			1	2	3	4
5	6	7	8	9	10	11
12	13	14	15	16	17	18
19	20	21	22	23	24	25
26	27	28	29	30	31	

## SEPTEMBER

M	T	W	T	F	S	S
					1	2
3	4	5	6	7	8	9
10	11	12	13	14	15	16
17	18	19	20	21	22	23
24	25	26	27	28	29	30

## OCTOBER

M	T	W	T	F	S	S
1	2	3	4	5	6	7
8	9	10	11	12	13	14
15	16	17	18	19	20	21
22	23	24	25	26	27	28
29	30	31				

## NOVEMBER

M	T	W	T	F	S	S
			1	2	3	4
5	6	7	8	9	10	11
12	13	14	15	16	17	18
19	20	21	22	23	24	25
26	27	28	29	30		

## DECEMBER

M	T	W	T	F	S	S
					1	2
3	4	5	6	7	8	9
10	11	12	13	14	15	16
17	18	19	20	21	22	23
24	25	26	27	28	29	30

 DRF Board Meeting

 DRD Board Meeting

 TFTCV Board Meeting

### DESERT RECREATION FOUNDATION

45-305 Oasis Street, Indio, CA 92201 | 760.347.3484

## Action Item 7.d

**TO:** Honorable Members of the Board of Directors  
**FROM:** Iliana Thomas, Development Coordinator TFTCV  
**DATE:** January 8, 2018

## SUBJECT:

The Gardens 20<sup>th</sup> Annual Concert Series

## BACKGROUND:

The First Tee of the Coachella Valley has been selected as one of eight charities to participate in the annual concert series at The Gardens on El Paseo on Saturday, February 24<sup>th</sup>, 2018. This event will bring awareness to and raise funds for the program. We are requesting authorization to apply for a temporary license to sell alcoholic beverages to concert guests. Proceeds to be raised will support The First Tee/Foundation.

The concert series is open to the general public. The cost is \$15.00 per ticket and includes live entertainment, a seat on the lawn, two glasses of wine and lite bites. \$10 from each ticket sale will benefit The First Tee. The center lawn at The Gardens seats 400 individuals and often, extra donations are made. The concert series also provides an additional opportunity for Desert Recreation District and Foundation to promote programs and services to our residents.

## RECOMMENDATION:

To authorize temporary alcoholic beverage license application for the sale of alcohol at the 20<sup>th</sup> Annual Concert Series at The Gardens on El Paseo; proceeds to benefit The First Tee/Foundation.

**DAILY LICENSE APPLICATION/AUTHORIZATION - Non Transferable**

Instructions: Complete all items. Submit to local ABC District Office with required fee (Cashier's Check or Money Order) payable to ABC. Once license is issued, fee cannot be refunded. For a listing of ABC District Offices please visit <http://www.abc.ca.gov/distmap.html>

Pursuant to the authority granted by the organization named below, the undersigned hereby applies for the license(s) described below.

LICENSE NUMBER	GEO CODE
RECEIPT NUMBER	
FEE	
\$	

1. ORGANIZATION'S NAME <b>Desert Recreation Foundation</b>		CONDITIONS REQUIRED <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No		DIAGRAM REQUIRED <input checked="" type="checkbox"/> Yes <input type="checkbox"/> No	
2. LICENSE TYPE (Check appropriate license type AND organization type)					
a. <input type="checkbox"/> <b>Daily General (\$25.00)</b> (Includes beer, wine and distilled spirits)					
<input type="checkbox"/> Political Party/Affiliate Supporting Candidate for Public Office or Ballot Measure		<input type="checkbox"/> Fraternal Organization in Existence Over Five Years with Regular Membership			
<input type="checkbox"/> Organization Formed for Specific Charitable or Civic Purpose		<input type="checkbox"/> Religious Organization			
<input type="checkbox"/> Other:		<input type="checkbox"/> Vessel per Section 24045.10 B&P (\$50.00)			
NUMBER OF DISPENSING POINTS					
b. <input type="checkbox"/> <b>Special Daily Beer (\$25.00)</b> <input type="checkbox"/> <b>Special Daily Beer &amp; Wine (\$50.00)</b> <input checked="" type="checkbox"/> <b>Special Daily Wine (\$25.00)</b>					
<input checked="" type="checkbox"/> Charitable <input type="checkbox"/> Fraternal <input type="checkbox"/> Social <input type="checkbox"/> Political <input type="checkbox"/> Other:		NUMBER OF DISPENSING POINTS			
<input type="checkbox"/> Civic <input type="checkbox"/> Religious <input type="checkbox"/> Cultural <input type="checkbox"/> Amateur Sports Organization		2			
c. <input type="checkbox"/> <b>Special Temporary License (\$100.00)</b> (Different privileges depending on statute)					
<input type="checkbox"/> Television Station per Section 24045.2 or 24045.9 B&P		<input type="checkbox"/> Person conducting Estate Wine Sale per Section 24045.8 B&P			
<input type="checkbox"/> Nonprofit Corporation per Sections 24045.4 and 24045.6 B&P		<input type="checkbox"/> Women's Educational and Charitable Organization per Section 24045.3 B&P			
<input type="checkbox"/> <b>Other Special Temporary Licenses, per Section</b>					
License number		Amount \$			
3. EVENT TYPE					
<input type="checkbox"/> Dinner <input type="checkbox"/> Dance <input type="checkbox"/> Wedding <input type="checkbox"/> Lunch <input type="checkbox"/> Picnic <input type="checkbox"/> Barbeque <input type="checkbox"/> Social Gathering <input type="checkbox"/> Festival					
<input type="checkbox"/> Sports Event <input checked="" type="checkbox"/> Concert <input type="checkbox"/> Birthday <input type="checkbox"/> Mixer <input type="checkbox"/> Carnival <input type="checkbox"/> Dinner Dance <input type="checkbox"/> Other:					
4. TOTAL # OF DAYS 1		5. ESTIMATED ATTENDANCE 350		6. HOURS OF ALCOHOLIC BEVERAGE SALES, SERVICE AND/OR CONSUMPTION From 4:30 p.m. To 7:00 p.m.	
7. EVENT DATE(S) <b>Saturday, February 24th, 2018</b>					
8. EVENT IS OPEN TO THE PUBLIC <input checked="" type="checkbox"/> Yes <input type="checkbox"/> No					
9. EVENT LOCATION (Give facility name, if any, street number and name, and city) <b>The Gardens on El Paseo, 73-545 El Paseo, Palm Desert, CA 92260</b>					
10. LOCATION IS WITHIN THE CITY LIMITS <input checked="" type="checkbox"/> Yes <input type="checkbox"/> No		11. TYPE OF ENTERTAINMENT <b>Music/Concert</b>		12. SECURITY GUARDS <input checked="" type="checkbox"/> Yes <input type="checkbox"/> No If yes, how many? 2	
13. AUTHORIZED REPRESENTATIVE'S NAME <b>John Henry Garcia</b>				14. REPRESENTATIVE'S TELEPHONE NUMBER <b>760-347-3484</b>	
15. REPRESENTATIVE'S ADDRESS <b>45905 Oasis Street, Indio CA 92201</b>					
16. ORGANIZATION'S MAILING ADDRESS (If different from #15 above)					
17. AUTHORIZED REPRESENTATIVE'S SIGNATURE				18. DATE SIGNED	
PROPERTY OWNER APPROVAL BY (Name), REQUIRED <b>Patrick Klein</b>		PHONE NUMBER <b>760-862-1990</b>		PROPERTY OWNER SIGNATURE <b>[Signature]</b>	
LAW ENFORCEMENT APPROVAL BY (Name), IF APPLICABLE <b>JASON HUSKEY</b>		PHONE NUMBER <b>760 836-1600</b>		LAW ENFORCEMENT SIGNATURE <b>[Signature]</b>	
DISTRICT OFFICE APPROVAL BY (Name)		ABC EMPLOYEE SIGNATURE		DATE SIGNED <b>12/5/17</b>	
				ISSUANCE DATE <b>11/30/17</b>	

The above-named organization is hereby licensed, pursuant to the California Business and Professions Code Division 9 and California Code of Regulations, to engage in the temporary sale of alcoholic beverages for consumption at the above named location for the period authorized above. This license does not include off-sale ("to-go") privileges.

This license may be revoked summarily by the Department if, in the opinion of the Department and/or the local law enforcement agency, it is necessary to protect the safety, welfare, health, peace and morals of the people of the State.



Department of Alcoholic Beverage Control  
**SUPPLEMENTAL DIAGRAM**

State of California  
 Edmund G. Brown Jr., Governor

**Instructions to Applicant:**

Draw a sketch of the area on which the licensed premises is or will be located. Show adjacent structures and nearest cross streets. If this is an event for a daily license, catering authorization or miscellaneous use, show the area where sales and consumption of alcoholic beverages will occur. Post a copy of this diagram with Daily License, Catering Authorization or Event Authorization where the event is held. Sales and consumption of alcoholic beverages must be confined to the area designated in the diagram and supervised to prevent violations of the Alcoholic Beverage Control Act.

1. APPLICANT NAME (Last first, middle)

Garcia, John Henry

2. LICENSE TYPE

Daily License Application

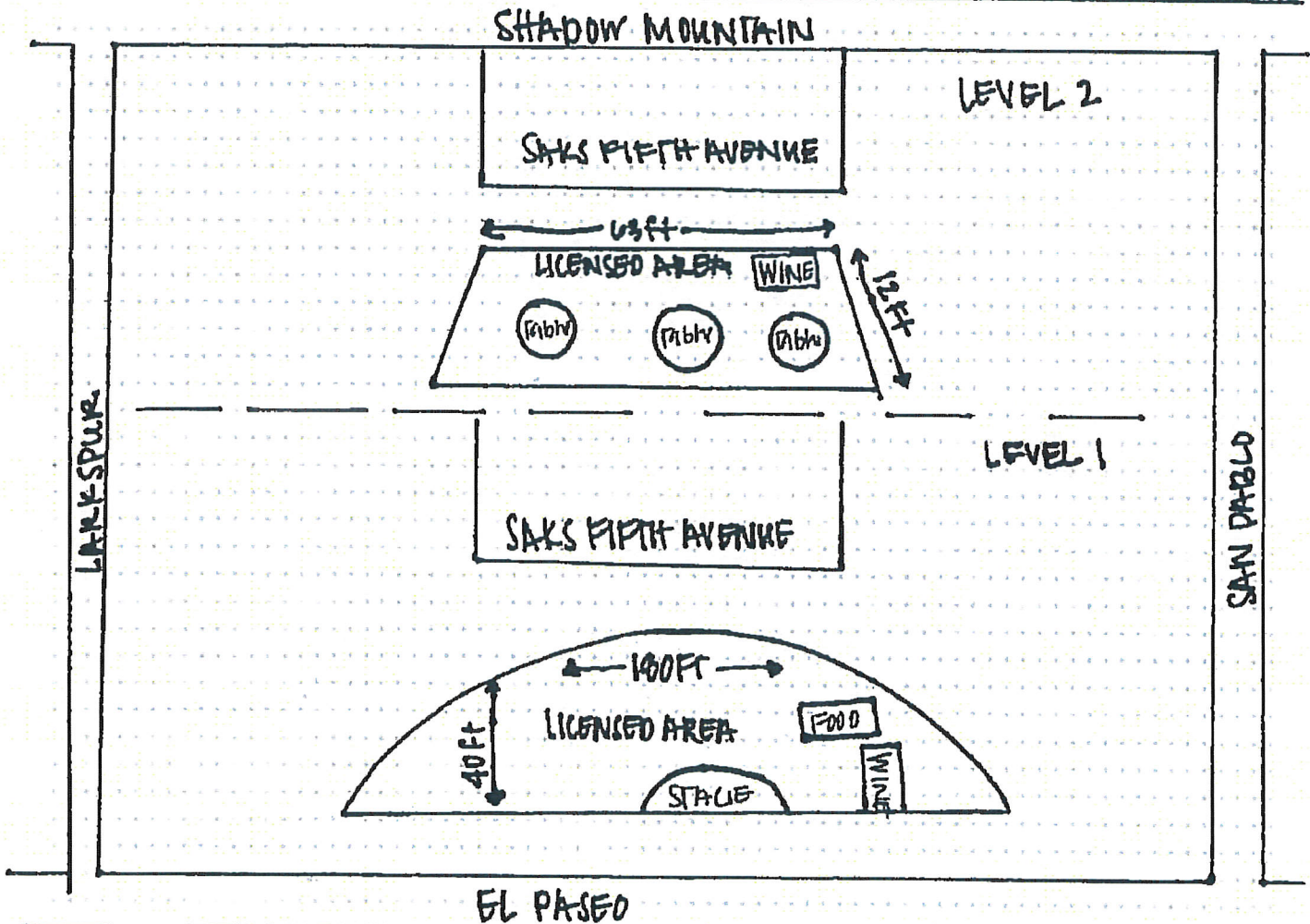
3. PREMISES ADDRESS (Street number and name, city, zip code)

73-545 El Paseo, Palm Desert, CA 92260

4. NEAREST CROSS STREET

San Pablo Ave

DIAGRAM



I have read the above instructions and I declare under penalty of perjury that the above diagram is true and correct.

APPLICANT SIGNATURE

DATE SIGNED

FOR ABC USE ONLY

CERTIFIED CORRECT (Signature)

PRINTED NAME

INSPECTION DATE



**RIVERSIDE COUNTY**

**STANLEY SNIFF, SHERIFF**  
CORONER-PUBLIC ADMINISTRATOR



*Sheriff*

CORONER-PUBLIC ADMINISTRATOR

73-520 Fred Waring Dr., Palm Desert, CA 92260 760-836-1600

November 30, 2017

Department of Alcohol Beverage Control  
34-160 Gateway Drive, Suite 120  
Palm Desert, CA 92211-8052

Dear Sirs:

The Gardens on El Paseo will be hosting a concert series each Saturday beginning January 27, 2017, through March 17, 2017, from 4:30 p.m. to 7:00 p.m. each evening. The event will be held on the Center Lawn located on Level 1, with a Level 2 V.I.P. viewing area, at The Gardens on El Paseo, Palm Desert. Approximately 350 people are estimated to attend each evening. Wine and distilled spirits will be served. See below for a list of the beneficiaries.

American Cancer Society  
YMCA of the Desert  
Christopher's Clubhouse  
The First Tee of the Coachella Valley

Desert Aids Project  
Angel View  
United Cerebral Palsy of the Inland Empire  
Cal State San Bernardino, Palm Desert Campus

This agency has no objection to the issuance of the requested permit.

Sincerely,

**Stanley L. Sniff, Jr., Sheriff-Coroner**

A handwritten signature in blue ink, appearing to read "Jason Huskey".

Jason Huskey, Captain  
Palm Desert Station Commander

SS/JH/msr



December 5, 2017

To: California Department of Alcoholic Beverage Control

The Gardens on El Paseo will be hosting a Concert Series each Saturday beginning January 27, 2018, through March 17, 2018, from 4:30 p.m. to 7:00 p.m. each evening. The event will be held on the Center Lawn located on Level 1, with a Level 2 V.I.P. viewing area, at The Gardens on El Paseo, 73-545 El Paseo, Palm Desert, CA 92260. Approximately 350 people are estimated to attend each event. Wine and distilled spirits will be served.

Please see below for a list of beneficiaries that The Gardens on El Paseo is permitting to acquire a special daily wine license for the events.

American Cancer Society  
Angel View  
Cal State San Bernardino, Palm Desert Campus  
Christopher's Clubhouse

Desert Aids Project  
The First Tee of the Coachella Valley  
United Cerebral Palsy of the Inland Empire  
YMCA of the Desert

Sincerely,

Patrick Klein  
General Manager, The Gardens on El Paseo



December 5, 2017

To All Beneficiaries,

This letter outlines the procedure to obtain a DAILY LICENSE necessary for the Concert Series. NOTE: The application and supplemental form must be submitted to the ABC OFFICE at least 14 days prior to your event, without exception. The license can take up to 10 business days to process.

1. Pick up ABC License Application Packet from The Gardens on El Paseo Management Office on Monday – Friday, 9am – 5pm. Documents cannot be scanned and emailed, as wet signatures are now required.
2. Call the ABC office prior to going to make sure they are open. (They close for lunch, weekends and holidays)
3. Confirm the License Fee amount due. Payment must be in the form of money order or cashier's check. Cash and business checks are not accepted.
4. An Authorized Representative must sign the application for the organization applying. The ABC OFFICE verifies this individual via the Internet. Original forms with wet signatures are required.
5. Prior to going to the ABC office, have the following documents filled out (highlighted sections are yours to complete):
  - DAILY LICENSE APPLICATION/AUTHORIZATION – Non Transferable (Form #ABC-221; included in packet)
  - SUPPLEMENTAL DIAGRAM (Form #ABC-253; included in packet)
  - Copy of letter from Riverside County Sheriff's Department (ABC has the original on file; also included in packet)
  - Copy of letter from The Gardens on El Paseo (ABC has the original on file; also included in packet)
  - Money order or cashier's check for payment
  - Self-Addressed Stamped Envelope if time allows for license to be mailed, otherwise a telephone number of authorized person to pick up license once completed.

ABC DISTRICT OFFICE  
34-160 Gateway Drive, Suite 120  
Palm Desert, CA 92211  
T: 760-324-2627  
F: 760-324-2632

6. Once the License is obtained from the ABC DISTRICT OFFICE, please bring it to The Gardens on El Paseo Management office, suite 2500. We will retain a copy in your file.

If you have any questions, don't hesitate to call.

Patrick Klein  
General Manager  
760-862-1990  
pklein@taubman.com





# The Gardens 20th Annual Concert Series

presented by

HOTEL **PASEO**

Live entertainment every Saturday evening  
January 27 through March 17.

Benefiting eight local charities throughout the series.

Wine and VIP Area Sponsor

**SULLIVAN'S**  
STEAKHOUSE

**KOOL**  
**95.9fm**



elpaseo  
VILLAGE

**Q102.3**  
**CLASSIC**  
**ROCK**

---

thegardensonelpaseo.com • 760-862-1990





# **The Gardens 20th Annual Concert Series**

**Saturday, February 24<sup>th</sup>, 2018**

**Entertainment by DB & The Moon Childs**

**The Q102 Classic Rock All-Star Band**

**begins at 6pm**

**\$15.00 per ticket**

**Each ticket sold for Saturday, February 24<sup>th</sup>, helps benefit  
The First Tee of the Coachella Valley and includes  
live entertainment, a seat on the lawn, two glasses of wine and lite bites.**

**Ticket sales start at 4:30pm day of concert**





## PROMOTIONAL AGREEMENT

THIS PROMOTIONAL AGREEMENT ("Agreement") is entered into this 11<sup>th</sup> day of December 2017, by and between **The Gardens on El Paseo LLC**, a Delaware limited liability company and **El Paseo Village LLC**, a Delaware limited liability company ("Owner"), as owner of the regional shopping center commonly known as **The Gardens on El Paseo and El Paseo Village** ("Center"), and **The First Tee of the Coachella Valley**, a California 501 (C)(3) Corporation ("Participant"). In consideration of the mutual covenants contained in this Agreement, Owner and Participant agree as follows:

1. Owner grants Participant a temporary right to use space at the Center for the purpose of conducting a promotional activity to: **participate in a private, invite-only event as part of Center's 20<sup>th</sup> Annual Concert Series** ("Promotion") to enhance retail sales at **The Gardens on El Paseo and El Paseo Village** Shopping Centers (individually a "Center" and collectively "Centers"). The Promotion shall take place in only the following location at the Center: **Center Lawn area and terrace seating on the upper level in front of Saks Fifth Avenue, as further depicted in Exhibit B** ("Promotion Location"). Such use by Participant shall be only for the promotional purposes described herein, during such business hours as designated by Owner. Participant shall be solely responsible for all costs and expenses related to the Promotion.
2. The Promotion shall begin on February 24, 2018 at 4:30 p.m. and shall terminate on February 24, 2018 at 7:00 p.m. Participant's volunteers must arrive thirty (30) minutes in advance of the Promotion.
3. The Promotion shall be conducted in accordance with Exhibit A titled "Promotional Activity Rules and Regulations."
4. Participant, at its sole cost, shall deliver the following necessary items for the Promotion:
  - (a) Up to eight (8) volunteers necessary to staff the Promotion and facilitate ticket sales, service of refreshment to Promotion attendees, coordination of terrace seating and monitor lawn entrances, subject to Owner pre-approval. The Promotion is a private, ticketed event. Participant's volunteers shall ensure that all attendees have purchased a ticket;
  - (b) Participant must supply a cash box and change necessary to conduct ticket sales during the Promotion. A sufficient quantity of singles, five and ten dollar bills are recommended. Participant may accept credit card payments, however, all sales must be processed off-site and electricity is not available in the Promotion Location. Tickets shall be sold for \$15.00 each. \$10.00 from each ticket sale shall be retained by Participant and \$5.00 from each ticket sale shall be remitted by

Participant to Owner. Owner shall provide Participant with a roll of numbered tickets prior to the Promotion. Participant shall track the number of tickets sold during the Promotion. At the conclusion of the Promotion, Participant's designated representative shall provide Owner with a report evidencing the number of tickets sold and amount owed to Owner. Participant shall pay Owner on or before March 9, 2018;

- (c) Participant shall secure an Owner pre-approved sponsor for the Promotion. The sponsor must enter into a separate letter agreement with Owner ("Letter Agreement") and pay a sponsorship fee in the amount of \$1,800.00 to Owner for sponsorship rights to the Promotion as described in the Letter Agreement. In the event Participant fails to secure an Owner pre-approved sponsor or the pre-approved sponsor fails to properly execute a Letter Agreement with Owner, Owner shall have the right to exercise one of the following options, as determined in Owner's sole discretion at any time prior to the date of the Promotion:
  - i. Option 1: Cancel the Promotion, in which case Owner shall have no obligations to provide Participant with any of the benefits detailed in this Section 4 and this Agreement shall automatically terminate in such case as of the date Owner notifies Participant of the cancellation; or
  - ii. Option 2: Continue the Promotion, in which case, Participant shall remit all revenue generated from the ticket sales detailed in Section 4(b) above to Owner for the full price of \$15.00 per ticket sold; and
- (d) Participant may provide refreshments (including alcoholic beverages) during the Promotion, subject to Owner pre-approval. Participant is solely responsible for securing all required and necessary permits and insurance coverage associated with the services of refreshments and/or alcoholic beverages. Participant shall be responsible for monitoring and admitting attendees to Promotion, as well as checking legal identification for any attendees who will be served alcohol. Participant shall obtain all necessary permits, license and other approvals needed to serve alcohol during the Promotion, and shall provide Owner, in advance of the Promotion, with proper documentation evidencing such approval has been granted by the appropriate governmental and quasi-governmental authorities having jurisdiction in such instances. Failure to timely deliver proper evidence, as determined by Owner in its sole discretion, shall be grounds for Owner to prohibit the serving of alcoholic beverages at the Promotion. Participant may use a third party caterer to serve alcoholic

**beverages, however, this shall not relieve Participant of any of its responsibilities under this Agreement.**

Unless specifically provided herein, Participant is solely responsible for providing any and all labor, materials, equipment and supplies necessary for conducting Promotion. The foregoing are subject to Owner approval.

5. In exchange for Participant providing the staff, materials, refreshments and the portion of the ticket sales per Section 4 above, Owner shall provide the following items necessary for the Promotion:
  - (a) **Owner shall secure all musical entertainment necessary for the Promotion, as determined in Owner's sole discretion;**
  - (b) **Provide and set-up all tables, chairs and sound equipment necessary for the Promotion; and**
  - (c) **Provide three hundred fifty (350) pre-produced, generic tickets.**
6. Participant shall set up the Promotion only on the following date(s) and time(s):

February 24, 2018 from 4:00 p.m. to 4:30 p.m.
7. Participant shall remove all of its property immediately upon expiration or termination of this Agreement and shall leave the premises in a neat and clean condition. Participant, at its sole cost, shall promptly repair any damage to the Center caused by the Promotion. Notwithstanding, Owner must approve the plans for the repairs in advance and in writing.
8. All consideration shall be paid by cashier's check or certified funds and shall be made payable to Owner. Payments shall be delivered to the attention of:

**The Gardens on El Paseo Management Office  
Attn: General Manager  
73-545 El Paseo, Suite 2500  
Palm Desert, CA 92260**

Participant shall pay Owner the sum of Five and 00/100 Dollars (\$5.00) for each ticket sold as payment for the use of space at the Center. Payment total will be determined at the end of the Promotion, dependent on total number of tickets sold. Such payment shall be made **by March 9, 2018.**

9. Owner may, at any time and with or without cause, terminate this Agreement immediately upon notice to Participant and without further obligation to Participant. In such event, Owner shall refund a pro-rata share of the sums paid in advance by Participant up to the effective date of termination. Participant shall immediately



reimburse Owner for any sums expended by Owner in connection with this Promotion.

10. Owner reserves the right to relocate Participant and/or the Promotion Location to another location within the Center upon twenty four (24) hours' written notice to Participant, which relocation must be completed within the time frame designated by Owner. Any relocation shall be at Participant's sole cost and expense.
11. Participant shall indemnify, defend and save harmless Owner and each partner and member thereof, The Taubman Company LLC as Managing Agent, their respective directors, officers, employees, subsidiaries, affiliates, merchants and tenants leasing or owning space at the Center, from and against any and all cost, expense, legal action, claims for property damage, personal injury, bodily injury or death, including reasonable attorneys' fees and the cost of defense, arising or growing out of Participant's performance of the terms and conditions of this Agreement, including the performance of any services, whether caused in whole or in part by the error, omission, misconduct and/or negligent acts of Participant and/or its agents.
12. Throughout the term of this Agreement, Participant shall maintain the following minimum insurance coverage and shall be solely responsible for the payment of all deductibles and/or self-insured retention contained in the insurance policies. Prior to the commencement of this Agreement, Owner must be provided with a certificate of insurance that evidences the following:
  - (a) Commercial General Liability - with minimum coverage of \$1,000,000 per occurrence for bodily injury and property damage, including personal and advertising injury, and products and completed operations, which coverage shall be on a per location basis;

The Commercial General Liability policy shall name as additional insureds Owner and The Taubman Company LLC as Managing Agent. All insurance coverage shall stipulate that coverage shall not be cancelled or not renewed unless the insurer gives thirty (30) days' prior written notice to all insured parties. The certificate of insurance must designate that all coverage is primary and not contributing with any other insurance available to the additional insureds and that coverage is applicable to all services required under the Agreement with the insured. Insurance coverage shall be maintained with an insurance company licensed and admitted to do business in the state in which the Center is located and shall be rated by AM Best as "A" VIII or better, or as otherwise acceptable to Owner.

The insurance policies must include a waiver by the insurance company of all rights against Owner and the Taubman Company LLC as Managing Agent, their respective agents, directors, partners, officers, employees and representatives

that might arise by reason of any payment under any policies carried by Participant or by reason of any act or omission of Owner, its agents, directors, partners, officers, employees or representatives. The failure to provide insurance coverage as required herein shall not relieve Participant of its obligation to defend and indemnify Owner and The Taubman Company LLC as Managing Agent against any claim or loss that would have been otherwise covered by such insurance.

13. Participant shall bear the risk of loss to any of its property from any theft, damage, or vandalism while it is located at the Center.
14. Any notice required to be given or which may be given to a party to this Agreement shall be forwarded in writing, by personal delivery, by certified mail (return receipt requested), overnight mail, or by facsimile to Owner at the following address and facsimile number: Attn: General Manager, The Gardens on El Paseo, 73-545 El Paseo, Suite 2500, Palm Desert, CA 92260; 760-862-1884, and to Participant at the following address and facsimile number: **Attn: Iliana Thomas, The First Tee of the Coachella Valley, 74-945 Sheryl Avenue, Palm Desert, CA 92260; (760) 341-7369**, or at such other address or addresses as Owner or Participant may, from time to time, designate in writing to the other party. The addresses and facsimile numbers provided herein are conclusively deemed to be valid, and notice given in compliance with this paragraph shall be conclusively presumed to be proper and adequate unless a written change of address or facsimile number is provided to the other addresses in the manner required hereby.
15. In the event any dispute or litigation between Owner and Participant arise out of or in connection with this Agreement, the prevailing party or parties in such suit or action shall be entitled to recover from the other party or parties any and all expense and costs, including reasonable attorney's fees, incurred in connection with such suit or action. In the case that the prevailing party is Owner, The Taubman Company LLC, as Managing Agent, is also entitled to recover as provided herein.
16. Any and all information ("Information"), including the terms of this Agreement, whether oral or written and that is conveyed to Participant, directly or indirectly, shall be considered confidential and proprietary. Such Information shall be held in the strictest confidence and shall be used only to accomplish the purposes set forth in this Agreement and shall not be revealed to any third party without the prior written consent of Owner.
17. Participant shall not, directly or indirectly, voluntarily or by operation of law assign, license, or transfer any part or all of its interest in this Agreement without Owner's prior written consent. Any assignment, license, encumbrance, or transfer of this Agreement without Owner's consent shall be void and shall constitute a material default.

18. Participant shall comply with all, present and future, federal, state and local, statutes, ordinances and regulations of all governmental authorities having jurisdiction over the parties hereto and this Agreement.

Neither Participant nor any of its officers, employees, directors, affiliates, shareholders, partners or owners is listed as a "Special Designated Person" or is in violation of any United States laws relating to terrorism or money laundering, including, but not limited to, Executive Order No. 13224, effective September 23, 2001, and the U.S. Bank Secrecy Act of 1970, both as amended from time to time. Participant further warrants that no investigation, inquiry or charge is pending against Participant or any of its officers, employees, directors, affiliates, shareholders, partners or owners under any laws or orders described in this paragraph.


19. This Agreement shall be governed by and construed in accordance with the laws of the state in which the Center is located. If any provision of this Agreement is ruled invalid or unenforceable by a court of proper jurisdiction, then the remainder of this Agreement shall be valid and enforceable to the fullest extent permitted by law.
20. This Agreement, together with any Exhibit(s) hereto, represents the entire Agreement between the parties and supersedes all prior negotiations, representations, writings or agreements between the parties, whether oral or written. No amendment or modification to this Agreement shall be binding unless it shall be in writing signed by both parties.
21. A waiver by a party of any of the terms and conditions of this Agreement, in one instance, shall not be deemed or construed to be a waiver of such terms or conditions for the future or any subsequent breach thereof. Any waiver must be in writing in order to be effective.
22. This Agreement shall be binding upon and inure to the benefit of the parties and, in case of Owner, its successors and assigns, and in the case of Participant its permitted successors and assigns.
23. The parties acknowledge that both parties participated equally in the negotiation of this Agreement and that, accordingly, no court construing this Agreement shall construe it more stringently against one party than against the other, regardless of which party's counsel drafted this Agreement.
24. All representations, warranties, covenants and agreements herein contained on the part of the parties shall be effective, and shall continue so long as any obligations arising pursuant to this Agreement remain unperformed or until the Agreement terminates according to its terms, except as otherwise provided herein.

25. This Agreement may be executed in any number of counterparts, all of which taken together shall constitute one agreement. The counterparts of this Agreement may be executed and delivered by email, facsimile or other electronic signature, by any of the parties, to any other party, and the receiving party may rely on the receipt of such document so executed and delivered by email, facsimile or other electronic means, as if the original had been received. Copies of signatures, whether hard copies or electronic copies, shall be treated the same as original signatures for all purposes.
26. Owner strives to maintain the highest ethical standards regarding its business relationships. If you have any reason to believe that such standards are being compromised concerning this Agreement or otherwise, please call our independently-operated, toll-free, 24-hours-a-day confidential hotline at 1-888-773-2513 or report the matter on our independently-operated, confidential website at <https://taubman.tnwreports.com/>. Both the hotline and website are completely confidential and anonymous.
27. Additional Provisions:
  - (a) Except as specifically set forth herein, Participant shall not sell products or services at any time during the Promotion; and
  - (b) Participant shall not solicit or ask for donations outside of the Promotion Location at any time during the Promotion.
28. Owner, at its option and expense and upon five (5) days' prior written notice to Participant, may arrange for an auditor of its choice to conduct a complete audit (including a physical inventory) of Participant's entire books and records as they pertain to this Agreement. In the event that the auditor finds any discrepancy in excess of three (3%) percent, then Participant shall reimburse Owner for its costs associated with conducting the audit and shall pay all sums owed to Owner according to such findings within ten (10) days. It is also understood that interest shall accrue on past due amounts at the lesser of one and one half percent (1½%) per month or the highest rate allowed by law calculated as of the date such amount should have been paid to Owner but was not properly paid.

This Agreement entered into as of the day and year first written above.

By:   
Manager for The Taubman Company LLC,  
Managing Agent on behalf of Owner

Patrick Kleiri  
Print Name

By:   
Authorized Signatory for Participant

Diana J. Thomas  
Print Name



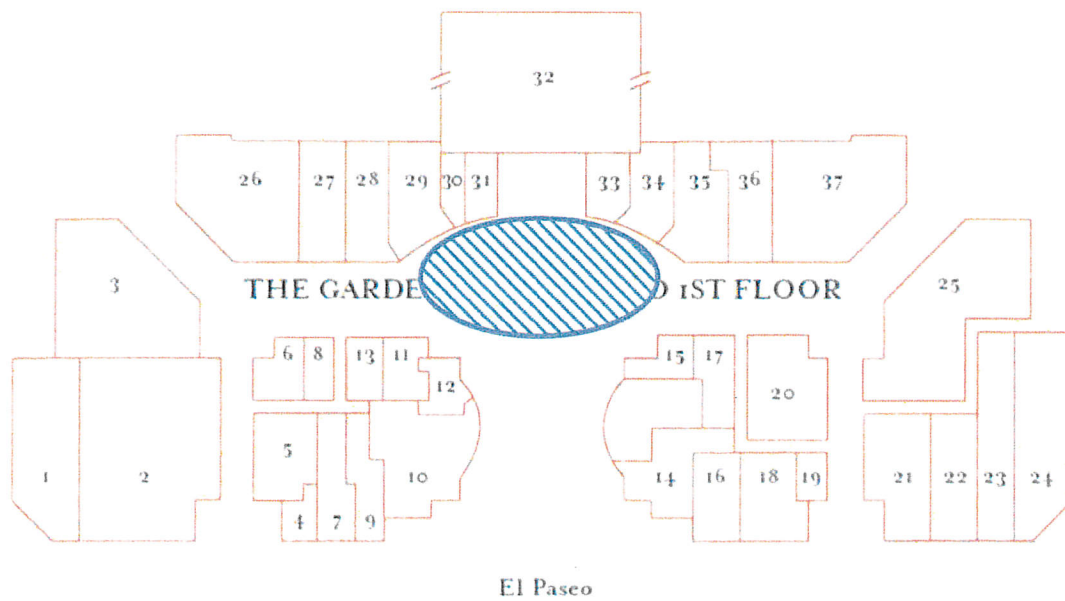
**Exhibit A**  
**PROMOTIONAL ACTIVITY RULES AND REGULATIONS**

1. Participant shall obtain all licenses and/or permits required for the Promotion. The Promotion must comply with any law, regulation, ordinance or code of any governmental entity having jurisdiction over the Center.
2. Raffles or any similar activity shall be conducted subject to, and in accordance with federal, state and local laws and regulations including gaming and/or lottery laws and require the prior written consent of Owner. Notwithstanding the foregoing, Participant shall provide notice in all materials related to any promotional games, sweepstakes, contest drawings and giveaways (individually and collectively referred to as "Sweepstakes") that Owner and The Taubman Company LLC as Managing Agent have no involvement in Sweepstakes and Participant is the party solely responsible for Sweepstakes. Participant agrees to cause each entrant to release and hold harmless Owner and The Taubman Company LLC as Managing Agent from any and all claims growing or arising out of any Sweepstakes.
3. Owner shall provide security for the Promotion in accordance with the standard operating procedures for the Center. Notwithstanding the foregoing, Participant shall be responsible for initiating and supervising all safety precautions and programs to ensure the safety of all visitors to the Center in connection with the performance of this Agreement.
4. In the event that Participant fails to vacate the Center upon expiration or termination of this Agreement, Owner may remove or cause to be removed all of Participant's property from the Center and have it stored either on-site or at an off-site storage facility for a period of thirty (30) days, after which such property will conclusively be deemed abandoned by Participant and may be discarded by Owner without any liability to Participant whatsoever. Owner shall not be responsible for property or any damage thereto, and Participant shall be solely responsible for all costs associated with such removal, storage and disposal incurred by Owner.
5. Any visual or audiovisual demonstrations which constitute all or a part of the Promotion are subject to the standard operating procedures of the Center.
6. The height, sound level, location and placement of the Promotion shall be subject to the rights of Center tenants and department stores and shall not impede the free flow of pedestrian traffic throughout the Center.
7. In the event that Participant is permitted to conduct solicitation during Promotion as determined in Owner's sole discretion, Participant and Participant's employees and/or agents shall not solicit Center customers in any location of the Center other than the Promotion Location. Employees and/or agents of Participant are not to

“call out” to Center customers in a loud, aggressive or hawking manner; Licenses’ employees and/or agents must maintain a volume of speaking voice appropriate for Center.

8. Owner may prohibit, remove or relocate, at Participant's sole expense, any Promotion or portion thereof, which in its sole discretion is not in accordance with the character of the Promotion, the standards of the Center, or is in violation of any law.
9. To the extent permitted by law, Participant shall provide Owner with a list of customer names and addresses obtained in the course of the Promotion. No such names and addresses shall be used by Participant in connection with the conduct of any future business activity, nor shall such names and addresses be sold to any third party.
10. All promotional materials, including Sweepstakes distributed by Participant related to Promotion and to Center customers must be approved by Owner in advance and in writing prior to such distribution, which approval shall be subject to revocation.
11. All determinations regarding the use of the Center premises shall be made solely by Owner and shall be final.
12. Any rights granted to Participant under the terms of this Agreement shall not compete with: (i) Owner's agreement with JCDecaux Mallscape to sell and display third-party advertising in the common areas of the Center from the JCD Displays (defined below); or (ii) with Owner's agreement with an agency or advertiser for the installation and display of TMMI Advertising (defined below) in the common areas of the Center. As used herein the term “JCDecaux Displays” shall mean certain advertising structures and/or displays featuring advertisements sold by third parties by Owner's tenant, JCDecaux Mallscape. As used herein, the term “TMMI Advertising” shall mean certain third party advertising signage and displays sold by Owner or The Taubman Company LLC, d/b/a Taubman Mall Media Impact (“TMMI”), on behalf of Owner, displayed in the common areas of the Center from time to time.
13. These Promotional Activity Rules and Regulations incorporate by reference, all rules and regulations of the Center, including rules pertaining to rights of public access.

EXHIBIT B  
PROMOTION LOCATION





## Action Item 7.e

**TO:** Honorable Members of the Board of Directors  
**FROM:** Kevin Kalman, Executive Director  
**DATE:** January 8, 2018  
**SUBJECT:** 2018 Board Meeting Calendar

## BACKGROUND:

There are currently seven directors on the board. Our bylaws stipulate a board of nine directors. The following have indicated an interest in pursuing a board vacancy.

Juliana Simmons – Introduction by Director Gutierrez

Juliana's board application is attached for your review and consideration.

## RECOMMENDATION:

To recommend appointment of Juliana Simmons to the Foundation Board of Directors.



## Board of Directors Application

Thank you for expressing an interest in serving as a volunteer member of Desert Recreation Foundation Board of Directors. There is an information packet enclosed that will tell you about the history, philosophy and, more specifically, about what we do at the Desert Recreation Foundation.

All board members are expected to actively participate in board meetings, fund raising activities, and other Foundation related meeting / activities. Their commitment, professionalism and high ethical standards are vital to the stability and future of the Foundation and the population served.

### GENERAL INFORMATION SECTION

In order to be considered as a board member, you must fill in the information below accurately and completely. The information in this packet will be reviewed by the current board members.

Name: SIMMONS JULIANA YERMOLAI  
Last Middle First

Home Address: 37656 COLLEGE DRIVE #206 PALM DESERT CA, 92211  
Street City State, Zip Code

Mailing Address: 42222 RANCHO LAS PALMAS DRIVE #2697 RANCHO MIRAGE CA, 92270  
Street City State, Zip Code

Home Phone: \_\_\_\_\_ Message Phone: \_\_\_\_\_

Cell Phone: 760-250-0968 Email: juliana.simmons@kunamundo.com & yermolais@gmail.com

Have you ever been convicted of any Felony crime? ☐ Yes ☒ No

If "yes", when, where and what was the disposition of the case?  
\_\_\_\_\_  
\_\_\_\_\_



## Board of Directors Application

### VOLUNTEER / BOARD HISTORY SECTION

In the areas below, please list professional trade, business or civic organizations and any offices held, beginning with the most current and answer the following questions. If you need additional space, attach extra copies of the page needed. (Exclude memberships that would reveal sex, race, religion, national origin, age, ancestry, or other protected status.)

<p>Agency: <u>BIG BROTHERS BIG SISTERS OF THE DESERT</u> Phone: <u>760-568-3977</u></p> <p>Address: <u>42600 COOK STREET #110</u></p> <p>City: <u>PALM DESERT</u> State: <u>CA</u> Zip: <u>92211</u></p> <p>Title/Office Held: <u>BOARD MEMBER</u></p> <p>Duties: <small>AS ABOARD MEMBER MY JOB WAS TO HELP BBBSD PROVIDED STRONG AND ENDURING ONE-TO-ONE PROFESSIONALLY SUPPORTED MENTORING RELATIONSHIPS FOR EVERY CHILD IN THE COACHELLA VALLEY WHO NEEDED IT AND WANTED ONE WITH THE GOAL OF THOSE CHILDREN TO HAVE THE OPPORTUNITY TO SUCCEED IN LIFE AND LIVE UP TO THEIR FULL POTENTIAL. ALSO AS A BOARD MEMBER SOME OF MY DUTIES WERE: - WORK AS AN ADVOCATE FOR BBBSD IN THE COMMUNITY TO CREATE AWARENESS AND SUPPORT THE ORGANIZATION MISSION - LEAD FUNDRAISER EFFORTS TO SUPPORT THE ORGANIZATION - PARTICIPATE AND ASSIST TO FUNDRAISER EVENTS AND NETWORK TO RECRUTE PROSPECTIVE MEMBERS AND DONORS - ATTEND BOARD MEETINGS AND SPECIAL COMMITTEE MEETINGS - ETC. ETC.</small></p> <p>Reason for Leaving: <u>PERSONAL REASONS</u></p>	<p>From: _____</p> <p>To: _____</p> <p>Contact Name: _____</p> <p><u>DAVID GREENBERG - FORMER PRESIDENT</u></p>
<p>Agency: <u>FIND FOOD BANK</u> Phone: <u>760-775-3663</u></p> <p>Address: <u>83775 CITRUS AVENUE</u></p> <p>City: <u>INDIO</u> State: <u>CA</u> Zip: <u>92201</u></p> <p>Title/Office Held: _____</p> <p>Duties: <u>HELP IN THEIR FUNDRAISER EFFORTS TO SUPPORT THE FOOD BANK</u></p> <p>Reason for Leaving: <u>PRESENT</u></p>	<p>From: _____</p> <p>To: _____</p> <p>Contact Name: _____</p> <p><u>LISA HOUSTON</u></p>
<p>Agency: _____ Phone: _____</p> <p>Address: _____</p> <p>City: _____ State: _____ Zip: _____</p> <p>Title/Office Held: _____</p> <p>Duties: _____</p> <p>Reason for Leaving: _____</p>	<p>From: _____</p> <p>To: _____</p> <p>Contact Name: _____</p> <p>_____</p>



## Board of Directors Application

What were your major accomplishments on boards and/or offices held in which you have participated?

- HELP ORGANIZED AND KICK OFF THE RAMBLING & GAMBLING RODEO EVENT FOR BIG BROTHERS BIG SISTERS OF THE DESERT IN 2012, THE EVENT HAS RAISED MORE THAN \$200,000 SINCE ITS BEGINNING IN 2012.

- COORDINATED BBSD'S RAMBLING & GAMBLING RODEO TV PROMOTION AND PSA'S PLACEMENT IN ABC, FOX & TELEMUNDO PALM SPRINGS

HELP FIND FOOD BANK ON RAISE MONEY WITH THE SHINE THE LIGHT ON HUNGER EVENT FROM 2009 TO 2012

What do you believe to be your role as a board member?

WORK AS A DEDICATE ADVOCATE IN ADVANCEMENT OF DRD FOUNDATION MISSION AND HELP LEED THE ORGANIZATION TOWARDS A SUSTAINABLE FUTURE

BY ADOPTING ETHICAL AND LEGAL GOVERNANCE AS WELL AS MAKING SURE THE FOUNDATION HAS ADEQUATE RESOURCES TO ADVANCE ITS MISSION

What contributions do you could make as a board member for the Desert Recreation Foundation?

SHARE THE FOUNDATION MISSION THROUGH THE COACHELLA VALLEY - I WILL BE A PASSIONATE ADVOCATE FOR DR FOUNDATION

HELP WITH FUNDRAISING EFFORTS BY PROVIDING IDEAS AND CONTACTING POTENTIAL DONORS IN OUR COMMUNITY

Why do you wish to serve as a board member for the Desert Recreation Foundation?

TO MAKE A CONTRIBUTION TO MY COMMUNITY AND TO SHARE MY KNOWLEDGE AND EXPERTISE WITH THE FOUNDATION

What, if any involvement have you had with Desert Recreation District, its programs or facilities?

SINCE MY DAUGHTER WAS 7 YEARS OLD I USED THE SERVICES AND FACILITIES OF DRD IN DIFFERENT CITIES OF

THE COACHELLA VALLEY.



## Board of Directors Application

### EMPLOYMENT HISTORY

In the area below, please list your most recent employment

Employer: <u>NPG-GULF CALIFORNIA BROADCAST - KUNA-TV, KUNA-FM, NPG DIGITAL</u> Phone: <u>760-340-7081</u>	From: _____
Address: <u>31276 DUNHMAN WAY</u>	
City: <u>THOUSAND PALMS</u> State: <u>CA</u> Zip: <u>92276</u>	
Job Title: <u>BUSINESS DEVELOPMENT CONSULTANT</u>	To: _____
Duties: <u>ASSIST CLIENTS IN COMPARING MEDIA TO DETERMINE THE MOST EFFICIENT AND EFFECTIVE ADVERTISING STRATEGIES TO MEET THEIR GOAL. HELP THEM GROW REVENUE - BRING BUSINESS TO THEIR BUSINESSES.</u>	Supervisor Name:  <u>SERGIO GUTIERREZ</u>

### ADDITIONAL INFORMATION

<b>Describe any specialized training, apprenticeship, skills or any additional information you feel may be helpful to us considering your application.</b>
WEBSITE DESIGN, TV & RADIO PRODUCTION, PROMOTIONS, EVENTS COORDINATION, FUNDRAISERS.

### REFERENCES

<b>List the name, address and telephone number of three references that are not related to you.</b>		
Name & Occupation	Address	Phone Number
DAVID GREENBERG	74361 HWY 111 SUITE #10. PALM DESERT, CA 92260	760-902-1995
ANDY VOSSLER	74-947 HWY 111 SUITE 215. INDIAN WELLS, CA 92210	760-861-5361



## Board of Directors Application

**PLEASE READ CAREFULLY!**

I certify that all of the information provided by me in this Board Member Application (or any other accompanying or required documents) is correct, accurate and complete to the best of my knowledge. I understand that submission of this packet does not guarantee acceptance onto the Board of Directors. I hereby authorize the Desert Recreation Foundation and/or its assigns to investigate my personal history and to obtain any information they have concerning me.

VERONICA JULIANA SIMMONS  
Please Print Name

[Signature]  
Signature

10-5-17  
Date

**Thank you for your interest in the Desert Recreation Foundation. Please return completed packet to the attention of:**

**Board Member Recruitment Committee  
Desert Recreation Foundation  
45-305 Oasis Street, Indio, CA 92201**

**Item 8.a**

**TO:** Honorable Members of the Board of Directors

**FROM:** Kevin Kalman, Executive Director

**DATE:** January 8, 2018

**SUBJECT:**

Executive Director/staff Updates

**BACKGROUND:**

The Executive Director and/or staff will provide a verbal report at the meeting.

**RECOMMENDATION:**

Information only

**Item 8.b**

**TO:** Honorable Members of the Board of Directors  
**FROM:** John Henry Garcia, Community Assistance Committee Chair  
**DATE:** January 8, 2018

**SUBJECT:**

Community Assistance Committee Report

**BACKGROUND:**

The Chair of the Community Assistance Committee will provide a verbal report on the activities of the committee.

**RECOMMENDATION:**

Information only



**Item 8.c**

**TO:** Honorable Members of the Board of Directors  
**FROM:** Sergio Gutierrez, Communications Committee Chair  
**DATE:** January 8, 2018

**SUBJECT:**

Communications Committee Report

**BACKGROUND:**

The Chair of the Communications Committee will provide a verbal report on the activities of the committee.

**RECOMMENDATION:**

Information only



**Our mission** is to enrich and preserve the quality of life for residents. We do this by raising funds and garnering support to purchase, develop, enhance, preserve, promote and expand the Coachella Valley's recreational activities, programs, parks, properties and facilities.

**Desert Recreation Foundation** serves as the fundraising arm to help support the Desert Recreation District. We work to ensure the programming, events and activities we offer contribute to the wellness of all residents of the Coachella Valley, regardless of finances, and assist them in developing healthy lifestyles for the good of the families and the communities we serve.

[DesertRecreationFoundation.org](http://DesertRecreationFoundation.org)

Join Us



[facebook.com/DesertRecFoundation](https://facebook.com/DesertRecFoundation)



[instagram.com/DesertRecFoundation](https://instagram.com/DesertRecFoundation)



## Financial Assistance



## Ways You Can Make a Difference



**Donate Now**

## Adaptive Sports

### ADMINISTRATIVE OFFICE

45-305 Oasis Street, Indio, CA 92201 (760) 347-3484

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## START MAKING A DIFFERENCE TODAY!

### VOLUNTEER

You can help a community in need by spending a day helping to build a playground. The Foundation offers many ways to give of your time and talent assisting in projects, programs, or events that bring you joy while serving others.

### ADVOCATE

If you are passionate about Parks and Recreation as an essential service to your community, you can play an integral role! Help share our story by telling friends, neighbors, or local, state, and federal officials how vital our services are to your community. Who do you know that can help?

### SPONSOR/PARTNER

Community-minded individuals or organizations can make an immediate impact that will leave a lasting impression by partnering with us to sponsor a range of events or programs, or to help fund a child or senior recreation center, community swimming pool, or park. Your business will reap the benefits while helping a worthy cause!

### ADAPTIVE/THERAPEUTIC SPORTS AND RECREATION

Our Adaptive/Therapeutic Sports and Recreation Program serves those with disabilities and can have significant rehabilitative and physical influences. Improving mobility, reaching and maintaining a healthy weight, achieving greater independence, and the satisfaction that comes with accomplishing a goal.

**The California Special Districts Association (CSDA)** presented Desert Recreation District (DRD) with the 2017 Innovative Program of the Year award in the large district category for Adaptive/Therapeutic Recreation Programming.

### HOW YOU CAN HELP

Do you have a special area of philanthropic interest? Perhaps it comes from a childhood experience, such as Gymnastics, Cycling or Equestrian riding. Or you may want to support disadvantaged children in need of safe, after school programs. You can even serve as a benefactor for a new DRD park or facility.

Your generosity will help us ensure that all residents in the Coachella Valley have barrier-free access to quality recreational resources, facilities, parks and programs.

### SAMPLE DONATION AMOUNTS AND WHAT THEY MAY COVER

- \$15 reoccurring monthly donation covers a camp experience for 7 children.
- \$30 covers the fee for an 8-week session in our LPGA\*USGA Girls Golf program.
- \$50 covers the cost of a one-year fitness membership for a participant.
- \$100 covers the fee for a special needs individual to attend a full SNOW DAY program in Big Bear.



**Item 8.d**

**TO:** Honorable Members of the Board of Directors

**FROM:** Jason Schneider, Finance Committee Chair

**DATE:** January 8, 2018

**SUBJECT:**

Finance Committee Report

**BACKGROUND:**

The Chair of the Finance Committee will provide a verbal report on the activities of the committee.

**RECOMMENDATION:**

Information only

## Item 8.e

**TO:** Honorable Members of the Board of Directors  
**FROM:** Benjamin Guitron, Adaptive Sports Committee Chair  
**DATE:** January 8, 2018

## SUBJECT:

Adaptive Sports Committee Report

## BACKGROUND:

The Chair of the Adaptive Sports Committee will provide a verbal report on the activities of the committee.

## RECOMMENDATION:

Information only

**Item 8.f**

**TO:** Honorable Members of the Board of Directors

**FROM:** Kevin Kalman, Executive Director

**DATE:** January 8, 2018

**SUBJECT:**

Minutes of the First Tee of Coachella Valley Board of Directors

**BACKGROUND:**

The Board of Directors held a meeting on September 18, 2017. The minutes are attached for your information.

**RECOMMENDATION:**

To receive and file.





***The First Tee of the Coachella Valley  
Board Minutes  
September 18, 2017***

**In attendance:** Mike Wales, Keenan Barber, Jim Kane, Tay Fried, Jon Proctor, Joe Gill, Brandt Kuhn, Bruce Legawiec, Michael Ventura, Jania Andreotti, Iliana Thomas, Dustin Smith, Tim Skogen, Malea Seals

Board President Mike Wales welcomed everyone to the meeting, and introduced two new Board members Michael Ventura and Jania Andreotti. Michael and Jania gave a short bio. Brandt Kuhn also gave a short bio to the board member.

Mission Moment by Dustin:

1. Dustin and Iliana went over plans for the PDACC mixer. Caddy Shack will be the theme. Buzz box to provide the alcohol.
2. College Golf Prep Academy July 11th - 18th. Held in West Palm Beach. Dana Condon represented TFTCV. They were only 24 people selected out of the nation. So proud of Dana.
3. TFT SoCal Chapter Challenge Cup we were the winner of this event this year. This event has been held three years and we have won all three years.
4. Life Skills and Leadership Academy held July 26th - August 1st at Michigan State. TFTCV had two Participants Caroline Wales and Dana Condon. Dustin was also selected to be a Lead Coach. Only 96 students from around the nation were selected.
5. Pure Insurance Champ at Pebble Beach September 22nd - 24th. We have two participants going Madison Rincon and Dana Condon. Only 81 students were selected to participants and we had two from the same chapter. Dustin will also be going to this event.
6. Dustin shared a letter he received from Sam Bakaletz. Sam is from the First Tee of Rarity Valley NJ and was a participant at the Life Skills and Leadership Academy. The letter thank Coach Dustin for his coaching skills at the academy.

Question was raised by Jim Kane about the cost for the participants of the First Tee. The recent increase impacted enrollment and possibly return to \$140.00 annual fee would create more kids. Dustin commented that the flat rate was more simple, and was for changing back to old rate

Tim gave a update on the pond breach at the First Tee course and the over seeding schedule.

Dustin and Iliana gave a update on the NSP program. We now have 7 schools enrolled in the NSP program. Dustin went over the First Tee roll in the NSP program. Dustin informed the board that First Tee National provides a binder for each school with 21 lesson plans. It is up to each individual PE Teachers to create their own blocks of time schedule the program and which lesson plans they will use. Dustin has asked each PE Teacher to try and plan there classes around when First tee is starting their sessions. Dustin is looking for a outreach program director to over see this program. Also discussed was a Field trip to the First Tee from each NSP school.

Approval of May 8th 2017 Board meeting minutes motioned by Tay Fried and second by Jim Kane all approved.

Approval of Executive Director, Program Director, and Development Coordinator reports motioned by Keenan Barber and 2nd by Tay Fried all approved.

Iliana went over the Fund Raising Calendar

1. Annual Giving Campaign Wednesday, November 1, 2017
2. Palm Desert Chamber Business Mixer at the First Tee - Wednesday, November 15, 2017.
3. Giving Tuesday - Tuesday, November 28, 2017
4. 10th Anniversary Celebration at The S Resort & Club - Wednesday January 10, 2018
5. "The Founders" Movie Showing at Mary Pickford Theatre - Thursday, January 25, 2018.
6. Concert Series at The Gardens on El Paseo - Saturday, February 24, 2018
7. 8th Annual TFT Golf Tournament at The S Resort at Rancho Mirage - April 20, 2018.

Notable Benefit Tournaments:



1. Springs Club - January 2018
2. Trilogy - January 2018
3. Sporks Pro-Am - April 2, 2018
4. Rancho Las Palms Men's Club - April 2018

Ways to participate are:

1. Provide (3) Contacts to add to mailer
2. Invite people to event, FB, email, flyer distribution
3. Attend event & tournaments.
4. Secure Alcohol beverage sponsor
5. Identify sponsors
6. Identify 2-3 Raffle prizes
7. Promote ticket sales to event
8. Invite Founders
9. Request local businesses/community supporters to promote by giving to the The First Tee
10. Play in the tournaments
11. Attend award ceremonies

Approval of Fund Raising Calendar motioned by Tay Fried and 2nd by Jim Kane all approved. The calendar was approved along with the approval of Board participation and commitment toward assorted activities.

Acceptance of resignation of Director Fossey motioned by Jim Kane and 2nd by Tay Fried all approved.

Tim went over the Child Protection Training.

Tim went over new name badges for the Board members. Board Bio updates for the new Board members. Business Card information.

Jon Proctor went over fund raising skills and a update on donors for future events.

Mike brought up the Evans Scholar program and went over the criteria for the program. The First Tee needs to help out with the program by identifying Kids that would be good for the program. Also fine facilities that would be willing to facilitate the program.

Meeting adjourned

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BOARD CHAIR