



Minutes of Board Meeting April 4, 2013

A meeting of the Board of Directors of the Desert Recreation Foundation was held at The First Tee Clubhouse located at 74-945 Sheryl Avenue, Palm Desert, California.

Board of Directors in Attendance:

John Henry Garcia, President Brandt Kuhn, Vice President
Joshua Bonner, Treasurer

Board of Directors Absent:

Chris Brooks, Director
Charlie Smith, Director

1. Opening Ceremonies:

Call to Order: President Garcia called the meeting to order at 5:42 PM

Roll Call:

Present: Garcia, Kuhn, and Bonner
Absent: Brooks and Smith

2. Approval of Meeting Minutes:

January 29, 2013

Board Member Bonner made the motion to approve the January 29, 2013 minutes, second by Board Member Kuhn.

Ayes: Garcia, Kuhn, and Bonner
Noes: None
Absent: Brooks and Smith
Abstain: None

3. Financial Report

Mr. Bonner reviewed the Financial Statements. For January The First Tee (TFT) started at \$189,051.87, with restricted funds from The First Tee, Golf Tournament and Gymnastics, and unrestricted funds of \$200.00. For a total of \$27,353.00 in revenues. The expenditures were

\$1,656.03. Bank balance as of January 31, 2013 was \$214,748.84, some restricted funds for TFT, LPGA/USGA, Marketing, Marci Hyman, Gymnastics and Trip for Kids. \$207.53 unrestricted from donations.

February – Bank balance carried over \$214,748.84. Restricted funds revenues from First Tee Donations, Springs Tournament, 1st Tee Invitational and \$95.00 unrestricted funds from ISF games, total revenue of \$106,686.58. There was \$25,300.49 in expenditures, most of it for the 1st Tee Tournament. Transfer of funds of \$75,000.00. Bank balance as of February 28, 2013 \$221,134.93. There were restricted funds for TFT of \$192,312.85, LPGA/USGA \$2,500.00, marketing \$19,401.10, Marci Hyman \$4,000.00, Gymnastics \$1,132.16, trips for kids \$1,716.27 and unrestricted donations of \$72.55. (See financial statements).

Board Member Kuhn made the motion to accept the financial statements, second by Board Member Bonner.

Ayes: Garcia, Kuhn, and Bonner

Noes: None

Absent: Brooks and Smith

Abstain: None

4. Presentations:

None

5. Updates and General Information:

Mr. Miller stated TFT outgrew the Classic Club. In the past they had 124 players, and this year 154. The problem was for the dinner they had 210. He is talking to Bermuda Dunes Country Club, it is a better venue since they have 27 holes and a large club house with a capacity of 500 people. He doesn't want to burn any bridges with the Classic Club but would like to sign a long term commitment with Bermuda Dunes.

TFT is having all the classes this week at the Kraft Nabisco. Annika Sorenstam is giving a clinic. The Humana is ready to give TFT a donation of \$25,000.00. On May 6th or 7th Scott McCarron will come with the media and present TFT a check.

April is TFT month, people will help anyway they want. Scott Kiner is printing fliers at low cost that TFT is going to use as a marketing tool, so far they have 10 courses that have agreed to raise the funds. Their goal is to have at least 20 courses and have each of them raise at least \$2,000.00.

The Annenberg Tournament is going to be either on May 6th or 7th, with 36 kids and 36 adults. The Lin Family is going to pay for the LPGA and donate another \$5,000.00 for Trips for Kids.

The Houston Foundation donated \$25,000.00.

District update – Mr. Miller stated there are a lot of things DRD can do that DRF can't, also DRD has a lot of land and they will be very supportive if DRF wants to use it. TFT has to be restricted to golf but the Foundation can branch out to other activities, maybe have a Gala, BBQ, etc. for people that like kids but are not interested in golf.

6. Old Business:

President Garcia stated he met with Fred Bell who is going to be the strategy retreat mediator; Fred is very knowledgeable and he asked all the right questions. Fred requested to have the meeting next month since he and the participant need to be prepared. He will be sending some assignments. The next step is to set up the day and maybe have the retreat for half of a day since it is a small Board. Fred suggested for the retreat to be at the end of May.

Kevin will be there, possibly Kathleen the marketing person and it will be good if one of the District Board Member can attend.

Board member Kuhn stated that board members should be more knowledgeable about other Recreation Districts throughout California and the Nation; also they should be in touch with people that have had champion programs to see how they have accomplished it.

Board Member Bonner would like to come out from the retreat with a systematic process where some parameters are set and they will know the things they can do and the things they can support.

7. New Business:

The Board voted to elect a President, Vice President and Treasurer. They all came to agreement to elect Brandt Kuhn as President. Board Member Garcia made the motion to accept the nomination, second by Board Member Bonner.

Vice President - Joshua Bonner. Board Member Kuhn made the motion to accept the nomination, second by Board Member Garcia.

Treasurer - Chris Brooks. Board Member Kuhn made the motion to accept the nomination, second by Board Member Bonner.

Ayes: Garcia, Kuhn, and Bonner

Noes: None

Absent: Brooks and Smith

Abstain: None

Board Member Kuhn shared a picture of a facility in Fresno with about 10 acres for mud runs, with a long track and a short track. They use BMX and dirt bikes, it is something the DRF can duplicate with the 200 acres DRD has by Lake Cahuilla. Cathedral City has a similar bike park that uses a point system; maybe they can help with the man hours and use the facility. Hill Ride Co. designs these kinds of parks. They only need to take a small part of the 200 acres and leave the rest for hiking and nature trails. Mr. Miller stated that they have some utilities and President Garcia said now all they have to do is figure out the process to ask the District how the Foundation can use the land.

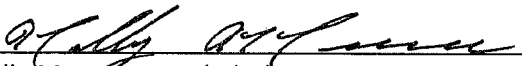
8. Next Meeting

Agenda items for meeting on June 4, 2013

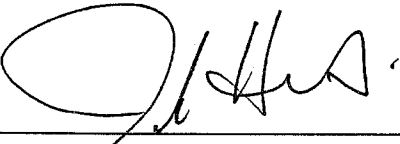
9. Adjournment:

There being no further business to come before the Board, the meeting was adjourned at 6:20 p.m.

Respectfully submitted:



Nelly Marsee, Board Clerk



John Henry Garcia, President of the Board