

MEDIA RELEASE



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Recreation Fair Introduces Activities for Coachella Residents

Indio, CA (February 26, 2013) – The Desert Recreation District in partnership with the City of Coachella held a kickoff event and recreation fair on Saturday, February 23 at the Bagdouma Community Center in Coachella. This event introduced the many services and classes being offered through the partnership to the general community.

Twenty vendors and approximately 200 people attended on a beautiful Saturday afternoon. Children giggled with excitement as they watched demonstrations that included Karate, Zumba, Ballroom Dancing, Cheer and Gymnastics. Adults were just as enthusiastic about signing up for the “Fit after 50” fitness program and Salsaerobics class. All classes are now available at the Bagdouma Community Center. Some of the classes are free.

Many booths throughout the park offered various types of health related information. Various activities kept children busy for most of the afternoon. Music and public address announcements were provided by Friday Night Live and the Desert Youth Council. Store America provided free snow cones, and Trips for Kids held their sign-ups for a free bike-riding program to be held this coming spring.

Participating vendors included:

- Champions for Change
- Planned Parenthood
- Catholic Charities
- Molina Healthcare
- CET
- Birth Choice
- Bienestar
- CCPG
- Dept of Public Health
- HR Benefits
- CV Housing Coalition
- Torres Martinez Tribe
- Incight- Hand cycling
- Coachella Raiders
- CV Boxing Club

For more information about Coachella activities, contact the Desert Recreation District at: (760) 347-3484 or MyRecreationDistrict.com.

NOTE: Additional photos available upon request.

About Desert Recreation District

The Desert Recreation District supports communities throughout the Coachella Valley by partnering with them to encourage healthy lifestyles, wellness activities and positive out-of-school programs. The District maintains quality park and recreation facilities and trails, initiates and delivers programs and services, and facilitates leisure opportunities for residents of all ages. Programs vary by community. For more information contact DRD at www.MyRecreationDistrict.com or 760-347-3484.

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