



MEDIA RELEASE



The First Tee® of the Coachella Valley to host 7th Annual Invitational Golf Tournament to Raise Funds

Indio, California (March 8, 2017) – Registration is currently underway for The First Tee® Coachella Valley 2017 Invitational, which will be held on Friday, April 21, 2017 at the prestigious Desert Island Golf & Country Club in Rancho Mirage, California. This 7th Annual Invitational Golf Tournament benefits participants in the programs offered at The First Tee® of the Coachella Valley.

The First Tee® of the Coachella Valley serves thousands of kids each year through classes held in public schools, golf camps, clinics and community outreach. All lessons teach life-enhancing skills through the Nine Core Values built around the game of golf. The program is funded in large part from donations raised through the Desert Recreation Foundation. Through partial and full scholarships, we make it possible for kids in our community to discover themselves through a sport many young people never imagined having access to - golf.

The First Tee Invitational Golf Tournament serves as one of the principal fund raisers for the program. Fees are \$250 per person or \$900 per foursome (hurry and sign up before March 15 and get a foursome for \$800!). Individual golfers and twosomes will be paired into foursomes. Guests may attend the dinner for \$50 per person. The Tournament includes lunch, golfer swag bag, activities with The First Tee youth, and a buffet dinner with silent and live auction festivities for golfers and guests following the Tournament.

Make sure to register by April 15, 2017 as we expect our spots to fill quickly; sponsorships are also available. For information about The First Tee® of the Coachella Valley's 7th Annual Invitational Golf Tournament, visit TheFirstTeeCoachellaValley.org or call (760) 779-1877.

The First Tee® of the Coachella Valley

The First Tee is an initiative of the World Golf Foundation. Its mission is to impact the lives of children by providing learning facilities and educational programs to promote character development and life-enhancing values through the game of golf. The First Tee of the Coachella Valley has been offering golf programming to children since 2008. The First Tee of the Coachella Valley is a program offered through The Desert Recreation District and supported by the Desert Recreation Foundation, a 501 (c) 3 tax exempt non-profit organization. The Foundation is a non-profit organization that seeks to enhance, preserve, promote and expand the Coachella Valley's recreational activities, programs, parks and facilities through private and corporate support. The Foundation offers financial assistance to those who may otherwise be unable to participate.

The Desert Recreation District

The Desert Recreation District (DRD) provides quality recreation experiences to residents throughout the Greater Coachella Valley. DRD manages, maintains and assists in maintaining over 30 parks and recreation facilities; creates and delivers quality programs, services and classes; and, facilitates leisure opportunities through partnerships that encourage residents to engage in healthy lifestyles and wellness activities. DRD is funded through tax dollars, special assessments, grants and nominal charges assigned to select classes and events. Over the last year, DRD offered over 2,800 classes and programs and more than 200 special events.

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