



The Golf Center at Palm Desert
74-945 Sheryl Avenue, Palm Desert, CA 92260
(760)779-1877

REGULAR MEETING AGENDA

Date: March 12, 2018

Time: 5:00pm

BOARD OF DIRECTORS

Mike Wales, President
Jim Kane, Director
Tay Fried, Director
Marta Ward, Director
Bruce Legawiec, Director
Jania Andreotti, Director

Brandt Kuhn, Director
Jon Proctor, Director
Bill Madonna, Director
Morgan Moranda, Director
Joe Gill, Director
Michael Ventura, Director

1. **CALL TO ORDER AND ROLL CALL**

2. **APPROVAL OF AGENDA**

3. **PUBLIC STATEMENTS**

Any person wishing to address the Board of Directors on any item on this Agenda is requested to complete a Public Statement Request form in advance and hand it to the President. Please note that you may address the Board on an Agenda item at the time it is discussed or make a general comment at this time. To make a comment, you are asked to state your name and address and wait to be recognized by the Board President. There is a three-minute time limit for comments.

4. **PRESENTATIONS**

a. Mission Moment

RECOMMENDATION:

To present a Mission Moment

b. Introduction of New Team Members

RECOMMENDATION:

Receive and File

6. **CONSENT CALENDAR**

All matters listed on the Consent Calendar are considered routine and will be enacted by one roll call vote. There will be no separate discussion of these items unless members of the Board of Directors or audience request specific items to be removed from the Consent Calendar for separate discussion and action under Section 6 of the Agenda Consent Items Held Over.

- a. Approval of Meeting Minutes of January 22, 2018

RECOMMENDATION:

To approve minutes of January 22, 2018 as presented or corrected.

- b. Financial Reports for the months ending January 31, 2018 and February 28, 2018

RECOMMENDATION:

To receive and file Financial Reports for the months ended January 31, 2018 and February 28, 2018.

- c. Acceptance of Director Scott Kiner's resignation from the Board of Directors

RECOMMENDATION:

To accept the resignation of Scott Kiner from the Board of Directors of The First Tee of Coachella Valley

7. **CONSENT ITEMS HELD OVER**

8. **ACTION ITEMS**

- a. First Tee Invitational Golf Tournament Committee Assignments

RECOMMENDATION:

To assign Board Members, Staff and Volunteers to tournament committees.

- b. Formation of independent 501c3 - Friends of The First Tee of Coachella Valley

RECOMMENDATION:

To consider establishing an additional supporting 501c3 - The Friends of The First Tee of Coachella Valley

9. **COMMITTEE/STAFF REPORTS**

Discussion items that will not result in formal action taken by the Board of Directors at this meeting.

- a. National Schools Program Update

RECOMMENDATION:

To receive and file

- b. First Tee Invitational Golf Tournament

RECOMMENDATION:

To Receive and File

- c. First Tee Programming Update

RECOMMENDATION:

To receive and file

- d. Fund Development Update

RECOMMENDATION:

To receive and file

- e. Update on Executive Director Search

RECOMMENDATION:

To receive and file

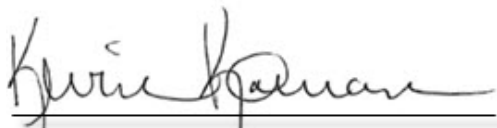
10. **BOARD COMMENTS/REQUESTS FOR AGENDA ITEMS**

Discussion items that will not result in formal action taken by the Board of Directors at this meeting.

11. **ADJOURNMENT**

The next regularly scheduled meeting of The First Tee Board of Directors is May 14, 2018 at 5:00pm

DECLARATION OF POSTING: I declare under penalty of perjury, that I am the Executive Director of The First Tee of Coachella Valley and that the foregoing Agenda was posted in the bulletin board at the Golf Center at Palm Desert and on the Website on March 9, 2018.


Kevin Kalman, Executive Director



TO: Honorable Members of the Board
FROM:
MEETING DATE: March 12, 2018
AGENDA SECTION: Presentations
ITEM: 4.a.

SUBJECT:

Mission Moment

RECOMMENDATION:

To present a Mission Moment

BACKGROUND:

A staff or Board Member will start the meeting by sharing a recent event that exemplifies the mission of The First Tee.

Form Review

Prepared By: Kevin Kalman
Final Approval Date: 03/06/2018

Started On: 03/06/2018 02:31 PM



TO: Honorable Members of the Board
FROM: Kevin Kalman, General Manager
MEETING DATE: March 12, 2018
AGENDA SECTION: Presentations
ITEM: 4.b.

SUBJECT:

Introduction of New Team Members

RECOMMENDATION:

Receive and File

BACKGROUND:

Please welcome the following new team members to The First Tee Coachella Valley team.

1. Graciela Hinojosa, Volunteer/Outreach Coordinator
 2. Beatrice Gonzales, Administrative Assistant
 3. Alexis Ward, Fund Development Coordinator
-

Form Review

Prepared By: Kevin Kalman
Final Approval Date: 03/06/2018

Started On: 03/06/2018 09:32 AM



TO: Honorable Members of the Board
FROM: Kevin Kalman, General Manager
MEETING DATE: March 12, 2018
AGENDA SECTION: Consent
ITEM: 6.a.

SUBJECT:

Approval of Meeting Minutes of January 22, 2018

RECOMMENDATION:

To approve minutes of January 22, 2018 as presented or corrected.

BACKGROUND:

The First Tee of Coachella Valley Board of Directors held its regularly scheduled meeting of January 22, 2018. The minutes of said meeting are attached for Board review and approval.

Attachments

Minutes

Form Review

Prepared By: Kevin Kalman
Final Approval Date: 03/06/2018

Started On: 03/06/2018 01:17 PM

DRAFT



The Golf Center at Palm Desert
74-945 Sheryl Avenue, Palm Desert, CA 92260
(760)779-1877

REGULAR MEETING AGENDA

Date: January 22, 2018

Time: 5:00pm

BOARD OF DIRECTORS

Mike Wales, President
Keenan Barber, Director
Jim Kane, Director
Tay Fried, Director
Marta Ward, Director
Bruce Legawiec, Director
Jania Andreotti, Director

Brandt Kuhn, Director
Jon Proctor, Director
Bill Madonna, Director
Morgan Moranda, Director
Joe Gill, Director
Scott Kiner, Director
Michael Ventura, Director

1. CALL TO ORDER AND ROLL CALL

2. APPROVAL OF AGENDA

Motion by Director Jania Andreotti, Second by Secretary Tay Fried

AYE: President Michael Wales II, Secretary Tay Fried, Director Jon Proctor, Director Jim Kane, Director Marta Ward, Director Jania Andreotti, Director Joe Gill, Director Brandt Kuhn, Director Bruce Legawiec, Director Bill Madonna, Director Michael Ventura

3. PUBLIC STATEMENTS

Any person wishing to address the Board of Directors on any item on this Agenda is requested to complete a Public Statement Request form in advance and hand it to the District Clerk. Please note that you may address the Board on an Agenda item at the time it is discussed or make a general comment at this time. To make a comment, you are asked to state your name and address and wait to be recognized by the Board President. There is a three-minute time limit for comments.

There were no public statements

4. **PRESENTATIONS**

a. Mission Moment

Dustin reported: The week of Courier Builder was a total success. On Sunday 1-21-18 eighty three (83) kids attended the junior clinic at Courier Builders of which approximately twenty (20) were from The First Tee program.

b. Introduction of Gracie Hinojosa, Volunteer/Outreach Coordinator

Gracie Hinojosa, Volunteer/Outreach Coordinator was unable to attend the meeting. Dustin reported that currently Gracie is focusing on the outreach program and will eventually be involved with the volunteer program. Gracie is bi-lingual (English and Spanish) with the background in education. Dustin stated that Gracie is a great addition to The First Tee Team.

c. Recognition of Keenan Barber

Keenan Barber Was presented with a plaque of appreciation for his service on the Board of Directors and as a volunteer with the kids for last past ten (10) years.

5. **CONSENT CALENDAR**

All matters listed on the Consent Calendar are considered routine and will be enacted by one roll call vote. There will be no separate discussion of these items unless members of the Board of Directors or audience request specific items to be removed from the Consent Calendar for separate discussion and action under Section 6 of the Agenda Consent Items Held Over.

a. Approval of Meeting Minutes of November 20, 2017

b. Financial Reports for November 30 and December 31, 2017.

c. Acceptance of Director Keenan Barber's resignation from the Board of Directors

Motion by Director Joe Gill, Second by Director Marta Ward

AYE: President Michael Wales II, Secretary Tay Fried, Director Jon Proctor, Director Jim Kane, Director Marta Ward, Director Jania Andreotti, Director Joe Gill, Director Brandt Kuhn, Director Bruce Legawiec, Director Bill Madonna, Director Michael Ventura

6. **CONSENT ITEMS HELD OVER**

No Consent Items were held over.

7. **ACTION ITEMS**

a. Formation of independent 501c3 - The Friends of the First Tee Coachella Valley

Benefits of creating an independent 501c3 was discussed in detail– consensus were that with separate Federal Tax ID number The First Tee of Coachella Valley ability in attracting donors will be substantially improved. It was noted that there will be some additional expenses related to the new entity.

Motion to start dialogue with Desert Recreation Foundation and Desert Recreation District regarding second 501c3.

Motion by President Michael Wales II, Second by Director Joe Gill

AYE: President Michael Wales II, Secretary Tay Fried, Director Jon Proctor, Director Jim Kane, Director Marta Ward, Director Jania Andreotti, Director Joe Gill, Director Brandt Kuhn, Director Bruce Legawiec, Director Bill Madonna, Director Michael Ventura

b. Executive Director Recruitment

Motion by Director Jon Proctor, Second by Director Michael Ventura to appoint Director Ventura, Director Kane, Director Madonna, Iliana Thomas and Dustin Smith to the selection committee. Director Andreotti and Director Proctor to serve as alternate Directors.

AYE: President Michael Wales II, Secretary Tay Fried, Director Jon Proctor, Director Jim Kane, Director Marta Ward, Director Jania Andreotti, Director Joe Gill, Director Brandt Kuhn, Director Bruce Legawiec, Director Bill Madonna, Director Michael Ventura

c. Fund Development Coordinator Recruitment

Motion by Director Jim Kane, Second by Director Joe Gill to approve the immediate recruitment and funding of a temporary Second Fund Development Coordinator

AYE: President Michael Wales II, Secretary Tay Fried, Director Jon Proctor, Director Jim Kane, Director Marta Ward, Director Jania Andreotti, Director Joe Gill, Director Brandt Kuhn, Director Bruce Legawiec, Director Bill Madonna, Director Michael Ventura

d. Tenth Anniversary Event

Iliana reported that Save the Date announcement will be mailed out this coming week followed up with the actual invitations.

e. Selection of Honoree(s) for the First Tee Invitational Golf Tournament

Motion by Director Jim Kane, Second by Director Brandt Kuhn to honor both Desert Classics Charity and The Spring Club at the First Tee Invitational Golf Tournament

AYE: President Michael Wales II, Secretary Tay Fried, Director Jon Proctor, Director Jim Kane, Director Marta Ward, Director Jania Andreotti, Director Joe Gill, Director Brandt Kuhn, Director Bruce Legawiec, Director Bill Madonna, Director Michael Ventura

f. Chapter Reserve Policy

Each chapter is required to adopt a reserve policy to meet its ZONE requirements. Staff has set the policy at 60% of operating expenditures.

Motion by Director Jania Andreotti, Second by Secretary Tay Fried to approve the First Tee of Coachella Valley Reserve Policy as presented.

AYE: President Michael Wales II, Secretary Tay Fried, Director Jon Proctor, Director Jim Kane, Director Marta Ward, Director Jania Andreotti, Director Joe Gill, Director Brandt Kuhn, Director Bruce Legawiec, Director Bill Madonna, Director Michael Ventura

g. 2018 Chapter Budget and Chart of Accounts

Motion by Director Jim Kane, Second by Secretary Tay Fried to approve the FY 2018 ZONE Budget

AYE: President Michael Wales II, Secretary Tay Fried, Director Jon Proctor, Director Jim Kane, Director Marta Ward, Director Jania Andreotti, Director Joe Gill, Director Brandt Kuhn, Director Bruce Legawiec, Director Bill Madonna, Director Michael Ventura

h. Driving Toward Sustainability and Growth

Discussed in detail by Mr. Hugh Smith

i. 2018 ZONE Requirements

Discussed in detail by Mr. Hugh Smith

8. COMMITTEE/STAFF REPORTS

Discussion items that will not result in formal action taken by the Board of Directors at this meeting.

a. First Tee Invitational Golf Tournament

Director Proctor discussed the status of upcoming Golf Tournament scheduled for Friday April 20th, 2018 at the S Club in Rancho Mirage

b. Fund Development Report

Iliana discussed upcoming events:

1. The Founders Movie
2. Concert Series at The Gardens
3. 10th Anniversary Benefactor Reception

c. Programming Report

Dustin reported 273 kids have registered for Winter Classes with a good chance of reaching goal of 300. Evans Scholarship - Thunderbird Country Club and The S Club are the two clubs that could be launching the program this summer.

d. Executive Directors Report

None

9. BOARD COMMENTS/REQUESTS FOR AGENDA ITEMS

Discussion items that will not result in formal action taken by the Board of Directors at this meeting.

None

10. ADJOURNMENT

The next regularly scheduled meeting of The First Tee Board of Directors is March 12, 2018 at 5:00pm

There being no further business to come before the Board, the meeting was adjourned at 6:16 p.m. The next meeting is scheduled for 5:00pm on March 12, 2018 at The Golf Center at Palm Desert, 74-945 Sheryl Avenue, Palm Desert, California.

Tay Fried, Secretary of the Board

Michael Wales II, President of the Board



TO: Honorable Members of the Board
FROM: Kevin Kalman, General Manager
MEETING DATE: March 12, 2018
AGENDA SECTION: Consent
ITEM: 6.b.

SUBJECT:

Financial Reports for the months ending January 31, 2018 and February 28, 2018

RECOMMENDATION:

To receive and file Financial Reports for the months ended January 31, 2018 and February 28, 2018.

BACKGROUND:

Attached are the monthly Financial Reports for the months ending January 31, 2018 and February 28, 2018 for Board review.

Attachments

Financials

Form Review

Prepared By: Kevin Kalman
Final Approval Date: 03/06/2018

Started On: 03/06/2018 01:23 PM

First Tee Coachella Valley
FY2018 Budget vs Actual -1/31/2018

Account Title	YTD Actual	FY2018 Budget	Budget Remaining
Beginning Fund Balance	275,306.88	275,306.88	
Charges for Services	35,845.00	59,350.00	23,505.00
Grants & Donations	58,737.28	94,800.00	36,062.72
Registration Fees	-	59,200.00	59,200.00
Sponsorship	350.00	8,900.00	8,550.00
Sales of Donated Equipment	9,389.64	40,000.00	30,610.36
Miscellaneous Income	300.00	-	
Event Income	37,093.86	73,300.00	36,206.14
Total REV	141,715.78	335,550.00	194,134.22
Payroll Taxes	6,243.79	11,491.26	5,247.47
Full Time Retirement	-	9,454.07	9,454.07
Medical	8,182.00	13,685.50	5,503.50
Workers Compensation	3,425.43	5,262.87	1,837.44
Full Time Salaries	45,186.36	94,540.67	49,354.31
Part Time Salaries	56,046.44	82,316.25	26,269.81
Part Time Pension	1,715.85	3,086.86	1,371.01
Communications	4,169.38	8,339.40	4,170.02
Materials & Supplies	3,613.72	8,200.00	4,586.28
Uniforms	3,396.98	5,000.00	1,603.02
General Services	10,224.63	20,500.00	10,275.37
Repair & Maintenance	-	-	-
Minor Equipment	-	-	-
Fleet Vehicles	1,645.52	4,000.00	2,354.48
Special Fees	2,480.87	4,150.00	1,669.13
Computer & office Equip	9,796.39	-	(9,796.39)
Office Supplies	529.87	2,400.00	1,870.13
Travel & Professional Dev	443.30	13,200.00	12,756.70
Program Expense	10,634.92	-	(10,634.92)
Tournament Event Fees	2,925.00	14,800.00	11,875.00
Merchant Account Fees	100.30	-	(100.30)
Advertisement	-	1,000.00	1,000.00
Meals	-	75.00	75.00
Printing & Reproduction	-	1,200.00	1,200.00
Software Fees	450.00	450.00	-
License and Permits	418.00	115.00	(303.00)
Total EXP	171,628.75	303,266.88	131,638.13
Report Difference	(29,912.97)	32,283.12	62,496.09
Ending Fund Balance	245,393.91	307,590.00	

First Tee Coachella Valley
FY2018 Budget vs Actual -2/28/2018

Account Title	YTD Actual	FY2018 Budget	Budget Remaining
Beginning Fund Balance	275,306.88	275,306.88	
Charges for Services	36,395.00	59,350.00	22,955.00
Grants & Donations	62,150.78	94,800.00	32,649.22
Registration Fees	1,000.00	59,200.00	58,200.00
Sponsorship	3,650.00	8,900.00	5,250.00
Sales of Donated Equipment	23,979.53	40,000.00	16,020.47
Miscellaneous Income	300.00	-	
Event Income	44,896.86	73,300.00	28,403.14
Total REV	172,372.17	335,550.00	163,477.83
Payroll Taxes	7,805.44	11,491.26	3,685.82
Full Time Retirement	-	9,454.07	9,454.07
Medical	9,199.65	13,685.50	4,485.85
Workers Compensation	4,102.39	5,262.87	1,160.48
Full Time Salaries	50,339.50	94,540.67	44,201.17
Part Time Salaries	73,918.88	82,316.25	8,397.37
Part Time Pension	2,204.26	3,086.86	882.60
Communications	6,741.81	8,339.40	1,597.59
Materials & Supplies	4,148.09	8,200.00	4,051.91
Uniforms	3,396.98	5,000.00	1,603.02
General Services	12,751.64	20,500.00	7,748.36
Repair & Maintenance	-	-	-
Minor Equipment	-	-	-
Fleet Vehicles	1,896.35	4,000.00	2,103.65
Special Fees	2,611.04	5,750.00	3,138.96
Computer & office Equip	10,422.39	16,071.00	5,648.61
Office Supplies	537.12	2,400.00	1,862.88
Travel & Professional Dev	16,631.82	20,000.00	3,368.18
Program Expense	9,930.79	-	(9,930.79)
Tournament Event Fees	3,638.47	14,800.00	11,161.53
Merchant Account Fees	100.30	-	(100.30)
Advertisement	-	1,000.00	1,000.00
Meals	-	75.00	75.00
Printing & Reproduction	-	1,200.00	1,200.00
Software Fees	450.00	450.00	-
License and Permits	418.00	115.00	(303.00)
Total EXP	221,244.92	327,737.88	106,492.96
Report Difference	(48,872.75)	7,812.12	56,984.87
Ending Fund Balance	226,434.13	283,119.00	



TO: Honorable Members of the Board
FROM: Kevin Kalman, General Manager
MEETING DATE: March 12, 2018
AGENDA SECTION: Consent
ITEM: 6.c.

SUBJECT:

Acceptance of Director Scott Kiner's resignation from the Board of Directors

RECOMMENDATION:

To accept the resignation of Scott Kiner from the Board of Directors of The First Tee of Coachella Valley

BACKGROUND:

On February 13, 2018 Director Kiner submitted his resignation from The First Tee of Coachella Valley Board of Director.

Fiscal Impact

Fiscal Year: FY2018

FINANCIAL IMPACT:

No financial impact associated with this action

Attachments

Resignation Letter

Form Review

Inbox

Kevin Kalman (Originator)
Prepared By: Kevin Kalman
Final Approval Date: 03/06/2018

Reviewed By

Kevin Kalman

Date

03/06/2018 01:58 PM
Started On: 03/06/2018 10:32 AM



February 13, 2018

To: Jim Kane
Michael Wales

Re: Board Resignation

Please accept this letter as notice of my resignation from the Board of the 1st Tee of the Coachella Valley. I have recently had some health issues that are in part due to stress related to my excessive work and non-profit extra-curricular activities. I'm sure you can tell by my lack of Board meeting attendance that I simply don't have the time to devote to the mission of the Board of the 1st Tee of the Coachella Valley.

If from time to time I can provide assistance to your marketing efforts please don't hesitate to contact me, however I can't accept the responsibility that comes with being a member of the Board of Directors. I hope you understand.

Kindest regards,

Scott M. Kiner



TO: Honorable Members of the Board
FROM: Kevin Kalman, General Manager
MEETING DATE: March 12, 2018
AGENDA SECTION: Action Items
ITEM: 8.a.

SUBJECT:

First Tee Invitational Golf Tournament Committee Assignments

RECOMMENDATION:

To assign Board Members, Staff and Volunteers to tournament committees.

BACKGROUND:

The First Tee Invitational Golf Tournament Committee has developed a draft organization chart to more evenly distribute the work load. This is the chapter's single largest fundraising effort and requires an all hands on deck approach. It has been reported in the past that some volunteers, board, staff were overwhelmed and others were without direction on what they should be doing. The intent is a better use of our manpower by assigning chairs with specific areas of responsibility. At the March 7 Tournament Committee Meeting the chart was reviewed and accepted by the committee. Our next step is to solidify assignments if the board is content with the structure provided. The draft organization chart is attached for your review.

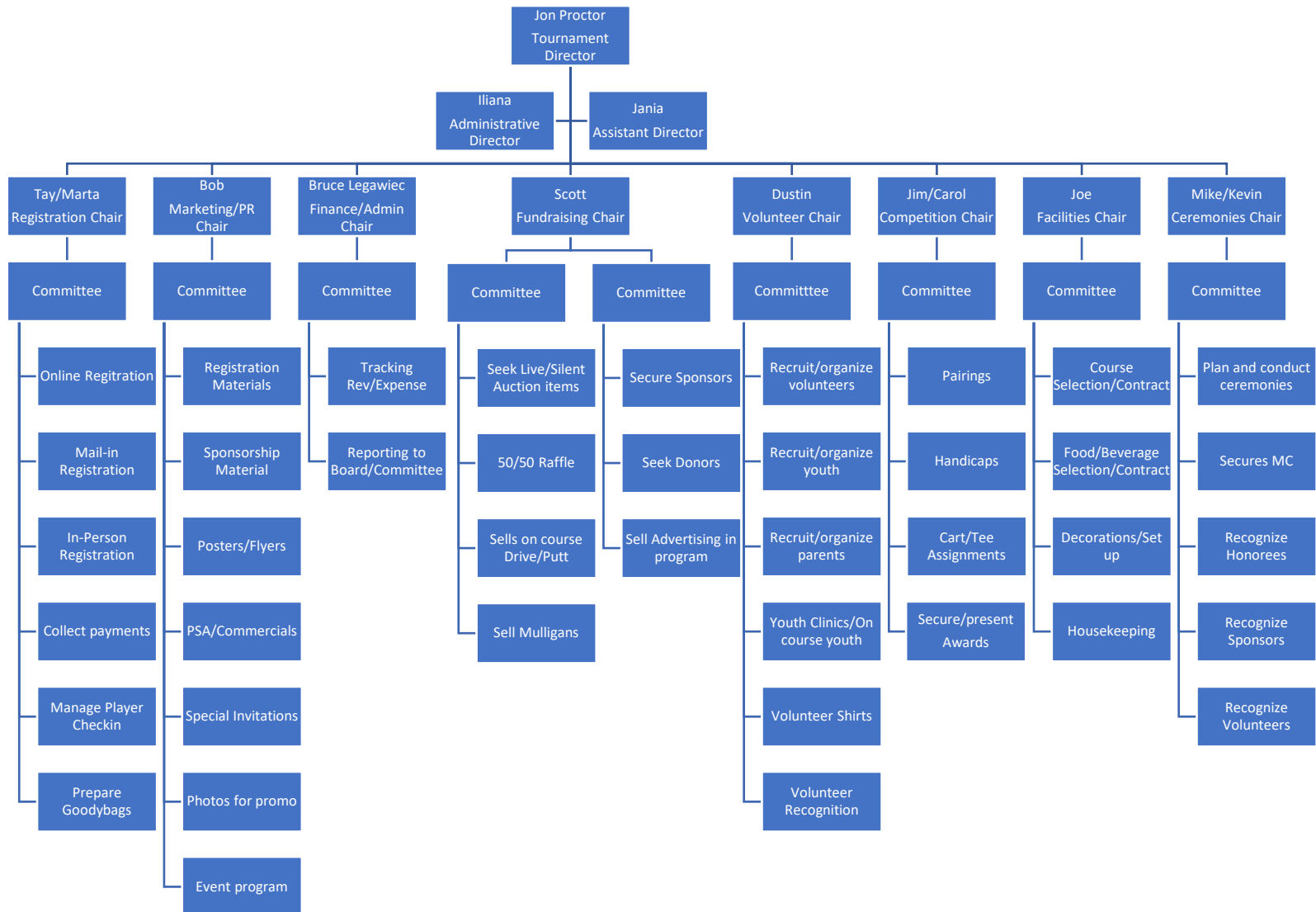
Attachments

Org Chart

Form Review

Prepared By: Kevin Kalman
Final Approval Date: 03/06/2018

Started On: 03/06/2018 01:34 PM





TO: Honorable Members of the Board
FROM:
MEETING DATE: March 12, 2018
AGENDA SECTION: Action Items
ITEM: 8.b.

SUBJECT:

Formation of independent 501c3 - Friends of The First Tee of Coachella Valley

RECOMMENDATION:

To consider establishing an additional supporting 501c3 - The Friends of The First Tee of Coachella Valley

BACKGROUND:

At the January 22, 2018 Board of Directors meeting the Board unanimously approved exploring the process of establishing a 501c3 organization separate from the Desert Recreation Foundation (DRF). The concept of establishing a second supporting 501c3 was presented to the Desert Recreation District (DRD) Board of Directors at its February 28, 2018 meeting. The DRD board had mixed feelings regarding the separation and requested to bring the item back after the DRF Board of Directors had a chance to deliberate the item. The next DRF Board meeting is schedule for March 27, 2018.

Form Review

Prepared By: Kevin Kalman
Final Approval Date: 03/06/2018

Started On: 03/06/2018 03:12 PM



TO: Honorable Members of the Board
FROM: Kevin Kalman, General Manager
MEETING DATE: March 12, 2018
AGENDA SECTION: Committee/Staff Reports
ITEM: 9.a.

SUBJECT:

National Schools Program Update

RECOMMENDATION:

To receive and file

BACKGROUND:

The First Tee's National Schools Program is affiliated with Desert Sands Unified School District via Desert Recreation District; in the implementation of the NSP program within the school day by the physical education teacher. Reaching out to the school sites and community has been a wonderful endeavor. Over the last two months, there has been quite a bit of information about the First Tee and NSP program that I have learned.

We have been to several school sites and met with several principals along with their liaisons and/or Coaches (Physical education teacher) for the NSP program. The elementary schools we visited were very positive and open to the First Tee. We have only heard positive feedback regarding the program.

There have been some changes at school sites due to staff turnover/changes in some schools as well as the Desert Recreation district staff within the DRIVE-ASES program.

While visiting the school sites, we have taken a TFTCV banner (1), water bottles (100) and stickers (150) to all of the Berger Grant recipients. These motivational items will be used for the sole purpose of getting children to remember the core values and healthy habits, coaches were given the suggestion to use them for those purposes.

The following are schools we have reached out and connected with:

Berger Grant

Johnson Elementary
Jackson Elementary
Monroe Elementary
Roosevelt Elementary
Dr. Carreon Elementary

Highland Grant

Hoover Elementary (will be on contract and starting by 5/1/18)
Kennedy Elementary (Pending)

Purchased by school:

The following are outreach activities that we have attended (or will attend):

- Schools Choice event- February 3, 2018
- Middle school-February (I don't recall the name and date)
- Caddy Tournament at The S- February 17, 2018
- Day of the Child-March 10, 2018
- Loma Linda University Children's center event- March 11, 2018
- Palm Springs Family Fun Festival-March 28, 2018

There will be continued outreach for the NSP within the DSUSD to possibly go into new elementary schools, the fact that the NSP programs are already in place at some school sites such as- *Adams Elementary, Carrillo Ranch Elementary, Abraham Lincoln Elementary, Eisenhower Elementary, James Madison Elementary, and Martin Van Buren Elementary* will assist us tremendously in having a system in place to add new school sites. Creating those relationships within the school districts staff is key in keeping the program going. The students love learning about core values, healthy habits as well as golf. With that in mind we have to also keep the staff motivated and make sure they don't feel they are given more work by implementing the First Tee's NSP. Once physical education teachers and administration see it as curriculum that is easily adapted to their ongoing use of the current California physical education standards they have to teach, they will be on board 100%.

Form Review

Prepared By: Kevin Kalman
Final Approval Date: 03/06/2018

Started On: 03/06/2018 02:19 PM



TO: Honorable Members of the Board
FROM: Kevin Kalman, General Manager
MEETING DATE: March 12, 2018
AGENDA SECTION: Committee/Staff Reports
ITEM: 9.b.

SUBJECT:
First Tee Invitational Golf Tournament

RECOMMENDATION:
To Receive and File

BACKGROUND:
Tournament Director Proctor will provide a report of the activities of the Tournament Committee.

Form Review

Prepared By: Kevin Kalman
Final Approval Date: 03/06/2018

Started On: 03/06/2018 02:07 PM



TO: Honorable Members of the Board
FROM: Kevin Kalman, General Manager
MEETING DATE: March 12, 2018
AGENDA SECTION: Committee/Staff Reports
ITEM: 9.c.

SUBJECT:

First Tee Programming Update

RECOMMENDATION:

To receive and file

BACKGROUND:

Programming

Winter classes are finished as of 3/10/18 with 32 classes being taught from Monday to Saturday with multiple classes FULL. We had 316 participants in our programs around the valley. We had 36 participants at our Indio classes and hope to get that to 50 by spring. We also have 10+ little linksters over at The Academy on Hwy 74 which is a great feeder to our program. Over the spring break we are hosting 6 free bring a friend clinic due to past success. We also had approximately 66 new participants join for winter in our TFT program.

Spring registration opened for current members on March 5th and open for NEW members on March 12th. We are proud to offer another class over at The Sunnylands Estate for 20 of our lucky juniors over the spring as we did last year. We will be involved again with the ANA by running a Master class for the participants along with other things throughout the week.

Evans Scholarship

Evans Scholarship committee has not been able to sit down with Scott and Nick at Thunderbird but will make it a priority to get done by the end of the month. I cannot continue to be the point person on this project and need someone to step up and be the lead on this. Anyone?

Participant Opportunities

Our program has many participants interested and deserving in applying for TFT opportunities over the summer but they need encouragement so please when you see our participants ask them what events they are going to. Please help with these efforts in getting these participants apply.

Volunteers

We need more for Spring and Summer. What can we do? How can Graciela help in recruiting more volunteers especially of Hispanic descent?

Employees/Education

We will be hosting a level III course at our facility this week from 14th-17th. We have 26 of the top TFT coaches in the nation to finish their TFT education along with 3 TFT home office staff and 5 TFT national trainers. Sandy and Eric, two of our instructors will be there to finish their coaching program. Jonathan's

Level I experience was amazing as he put it. The first thing he told me was that he thinks he found his calling, which makes me a happy PD. He is going to be great for our chapter and its growth. Still in need of a bi-lingual instructor, if anyone has any ideas we are all ears.

Form Review

Prepared By: Kevin Kalman
Final Approval Date: 03/06/2018

Started On: 03/06/2018 02:14 PM



TO: Honorable Members of the Board
FROM: Kevin Kalman, General Manager
MEETING DATE: March 12, 2018
AGENDA SECTION: Committee/Staff Reports
ITEM: 9.d.

SUBJECT:

Fund Development Update

RECOMMENDATION:

To receive and file

BACKGROUND:

Grants

1. Application for funding from the City of Palm Desert has been submitted. Awarding notification is in May.
2. Application for funding from the Coeta & Donald Barker Foundation has been submitted. Awarding notification is around May/June.
3. We will be applying for funding through the following organizations in the next two months:
 1. Anderson Children's Foundation
 2. Wells Fargo Bank
 3. Union Bank

Benefit Tournaments

1. The Springs Club will be presenting a check to TFT on April 14th during their closing party. Jim Kane will be TFT Representative.
2. Portola Country Club hosted their annual tourney fundraiser on Feb. 19th
3. Indian Wells Golf Resort hosted their annual pro-am which raised \$1,479.
4. Andalusia Women's Club will host a raffle during their tourney for TFT on March 20-21st. Jim Kane is point of contact.
5. Rancho Las Palmas Men's Club will host a tourney fundraiser for TFT in April. Jim Kane is point of contact.
6. We are awaiting an update from Mountain View CC on whether TFT will be the beneficiary of their golf marathon this year.
7. Trilogy Women's Golf Club notified us that they will be supporting a different charity for the time being.
8. Shirley Spork Pro-Am Benefit Tourney will be held on April 2nd. Volunteers and players needed.

The Founders Movie Fundraiser, January 25th

1. We sold out the theatre (210 seats) Approximately 190 people attended.
2. The movie event raised \$2,500 for our chapter.

Concert Series at The Gardens, February 24th

1. 267 people attended.
2. The concert raised \$2,800 for our chapter.

10th Anniversary Benefactor Reception

1. Current number of attendees is 70.
2. Mike Wales will be the Master of Ceremonies and Jonathan Ruiz will be our guest Alumni Speaker.

The First Tee Annual Golf Tournament – Jon Proctor to provide update.

Other Fundraising Efforts

1. The S at Rancho Mirage hosted a tourney fundraiser on February 24th which raised \$3,200 for our chapter.

Form Review

Prepared By: Kevin Kalman
Final Approval Date: 03/06/2018

Started On: 03/06/2018 02:22 PM



TO: Honorable Members of the Board
FROM:
MEETING DATE: March 12, 2018
AGENDA SECTION: Committee/Staff Reports
ITEM: 9.e.

SUBJECT:

Update on Executive Director Search

RECOMMENDATION:

To receive and file

BACKGROUND:

Kevin to provide an update on the Executive Director search

Form Review

Prepared By: Kevin Kalman
Final Approval Date: 03/06/2018

Started On: 03/06/2018 02:59 PM