



MEDIA RELEASE



2018 Invitational Golf Tournament Benefitting The First Tee® of the Coachella Valley



Palm Desert, California (March 12, 2018) – Registration is currently open for our 8th Annual Invitational Golf Tournament, presented by Loma Linda University Children’s Health – Indio and benefitting The First Tee® of the Coachella Valley. This year’s tournament will be held on Friday, April 20, 2018 at the beautiful S at Rancho Mirage, located at 71-777 Frank Sinatra Drive.

The First Tee® of the Coachella Valley provides the experience of golf – coupled with educational programs that promote character development and life-enhancing values - to more than 1,250 kids each year at The First Tee and affiliate courses. Several thousand more kids are served in public elementary schools and through golf camps, clinics, and events in the Coachella Valley. Partial and full scholarships to make it possible for all kids, regardless of financial need, to discover themselves through a sport many young people never imagined having access to – the game of golf.



This year, the tournament is pleased to honor The Springs Country Club and Desert Classic Charities, host of the CareerBuilder Challenge (formerly the Bob Hope Desert Classic). Desert Classic Charities has directly contributed funds to The First Tee and selected The First Tee as the recipient of contributions from the golf professionals competing in its annual events. “What an honor it is to be recognized by The First Tee as a supporter,” said John Foster, Desert Classic Charities President. The Springs Country Club has been an unwavering supporter of The First Tee as well, hosting tournaments and giving more than \$300,000 in donations to support The First Tee’s mission.

The Invitational Golf Tournament is a key fundraising event that supports The First Tee programming. Player registration fees are \$200 per person or \$800 per foursome through March 15; after that date, fees will be \$250 per person or \$900 per foursome. Guests may attend the dinner and post-golfing activities for \$50 per person. The Tournament includes a barbeque lunch, activities with The First Tee youth, and a buffet dinner with silent and live auction festivities for golfers and guests following the Tournament. There will also be tournament awards and a special presentation at approximately 6:30 p.m.

Registration remains open until all spots are filled, and sponsorships are also available. For more information, visit TheFirstTeeCoachellaValley.org or call (760) 779-1877. We are extremely grateful to all of our sponsors, volunteers, players and staff who support The First Tee.

The First Tee® of the Coachella Valley

The First Tee is an initiative of the World Golf Foundation. Its mission is to impact the lives of children by providing learning facilities and educational programs to promote character development and life-enhancing values through the game of golf. The First Tee of the Coachella Valley has been offering golf programming to children since 2008. The First Tee of the Coachella Valley is a program offered through The Desert Recreation District and supported by the Desert Recreation Foundation, a 501 (c) (3) tax exempt non-profit organization. The Foundation is a non-profit organization that seeks to enhance, preserve, promote and expand the Coachella Valley's recreational activities, programs, parks and facilities through private and corporate support. The Foundation offers financial assistance to those who may otherwise be unable to participate.

Desert Recreation District

(DRD) is the largest park and recreation district in California, covering over 1,800 square miles and serving more than 385,000 residents throughout the greater Coachella Valley. DRD manages, maintains and assists in maintaining over 30 parks and recreation facilities; creates and delivers quality programs, services and classes; and, facilitates leisure opportunities through partnerships – this community collaborative approach allows us to provide barrier-free and safe recreational activities. DRD strives to ensure the public receives personal benefits such as physical fitness, relaxation and revitalization; social benefits in the form of stronger and healthier families and enriching the lives for persons with disabilities, and economic benefits through more productive and healthier citizens and increased tourism.

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