



*The First Tee of the Coachella Valley*  
*Board Minutes*  
*September 18, 2017*

**In attendance:** Mike Wales, Keenan Barber, Jim Kane, Tay Fried, Jon Proctor, Joe Gill, Brandt Kuhn, Bruce Legawiec, Michael Ventura, Jania Andreotti, Iliana Thomas, Dustin Smith, Tim Skogen, Malea Seals

Board President Mike Wales welcomed everyone to the meeting, and introduced two new Board members Michael Ventura and Jania Andreotti. Michael and Jania gave a short bio. Brandt Kuhn also gave a short bio to the board member.

Mission Moment by Dustin:

1. Dustin and Iliana went over plans for the PDACC mixer. Caddy Shack will be the theme. Buzz box to provide the alcohol.
2. College Golf Prep Academy July 11th - 18th. Held in West Palm Beach. Dana Condon represented TFTCV. They were only 24 people selected out of the nation. So proud of Dana.
3. TFT SoCal Chapter Challenge Cup we were the winner of this event this year. This event has been held three years and we have won all three years.
4. Life Skills and Leadership Academy held July 26th - August 1st at Michigan State. TFTCV had two Participants Caroline Wales and Dana Condon. Dustin was also selected to be a Lead Coach. Only 96 students from around the nation were selected.
5. Pure Insurance Champ at Pebble Beach September 22nd - 24th. We have two participants going Madison Rincon and Dana Condon. Only 81 students were selected to participants and we had two from the same chapter. Dustin will also be going to this event.
6. Dustin shared a letter he received from Sam Bakaletz. Sam is from the First Tee of Rarity Valley NJ and was a participant at the Life Skills and Leadership Academy. The letter thank Coach Dustin for his coaching skills at the academy.

Question was raised by Jim Kane about the cost for the participants of the First Tee. The recent increase impacted enrollment and possibly return to \$140.00 annual fee would create more kids. Dustin commented that the flat rate was more simple, and was for changing back to old rate

Tim gave a update on the pond breach at the First Tee course and the over seeding schedule.

Dustin and Iliana gave a update on the NSP program. We now have 7 schools enrolled in the NSP program. Dustin went over the First Tee roll in the NSP program. Dustin informed the board that First Tee National provides a binder for each school with 21 lesson plans. It is up to each individual PE Teachers to create their own blocks of time schedule the program and which lesson plans they will use. Dustin has asked each PE Teacher to try and plan there classes around when First tee is starting their sessions. Dustin is looking for a outreach program director to over see this program. Also discussed was a Field trip to the First Tee from each NSP school.

Approval of May 8th 2017 Board meeting minutes motioned by Tay Fried and second by Jim Kane all approved.

Approval of Executive Director, Program Director, and Development Coordinator reports motioned by Keenan Barber and 2nd by Tay Fried all approved.

Iliana went over the Fund Raising Calendar

1. Annual Giving Campaign Wednesday, November 1, 2017
2. Palm Desert Chamber Business Mixer at the First Tee - Wednesday, November 15, 2017.
3. Giving Tuesday - Tuesday, November 28, 2017
4. 10th Anniversary Celebration at The S Resort & Club - Wednesday January 10, 2018
5. "The Founders" Movie Showing at Mary Pickford Theatre - Thursday, January 25, 2018.
6. Concert Series at The Gardens on El Paseo - Saturday, February 24, 2018
7. 8th Annual TFT Golf Tournament at The S Resort at Rancho Mirage - April 20, 2018.

Notable Benefit Tournaments:

1. Springs Club - January 2018
2. Trilogy - January 2018
3. Sporks Pro-Am - April 2, 2018
4. Rancho Las Palms Men's Club - April 2018

Ways to participate are:

1. Provide (3) Contacts to add to mailer
2. Invite people to event, FB, email, flyer distribution
3. Attend event & tournaments.
4. Secure Alcohol beverage sponsor
5. Identify sponsors
6. Identify 2-3 Raffle prizes
7. Promote ticket sales to event
8. Invite Founders
9. Request local businesses/community supporters to promote by giving to the The First Tee
10. Play in the tournaments
11. Attend award ceremonies

Approval of Fund Raising Calendar motioned by Tay Fried and 2nd by Jim Kane all approved. The calendar was approved along with the approval of Board participation and commitment toward assorted activities.

Acceptance of resignation of Director Fossey motioned by Jim Kane and 2nd by Tay Fried all approved.

Tim went over the Child Protection Training.

Tim went over new name badges for the Board members. Board Bio updates for the new Board members. Business Card information.

Jon Proctor went over fund raising skills and a update on donors for future events.

Mike brought up the Evans Scholar program and went over the criteria for the program. The First Tee needs to help out with the program by identifying Kids that would be good for the program. Also fine facilities that would be willing to facilitate the program.

Meeting adjourned

Wah Wah  
BOARD CHAIR