



# **MEDIA ANNOUNCEMENT**

## **DRD Hosts Fitness Events and Programs in East Valley**

**Indio, CA** (September 8, 2014) – East Valley residents can stay close to home this weekend and still enjoy a variety of activities thanks to The Desert Recreation District (DRD).

#### **SPECIAL EVENTS**

- **FROZEN themed Princess Party September 12, 4-5:30 p.m.** Attend a Royal Princess Party and play with other Princesses at the Indio Community Center, 45-871 Clinton St., Indio. Princesses ages 3 to 9 years old can wear their finest FROZEN-themed Royal Attire!
- North Shore Community Night September 12, begins at 6 p.m. Celebrate back-toschool with activities, no-cost raffles, demonstrations and information on the exciting new recreation initiative in North Shore. Bring your blankets for the movie, Rio 2 that starts at dusk. All ages welcome. North Shore Beach & Yacht Club, 99-155 Sea View Dr., North Shore.

### ADULT CO-ED SAND VOLLEYBALL & SOFTBALL LEAGUES

Bagdouma Park, 51-723 Douma Street, Coachella Ages 18 years old and over. Wednesday evenings, 6 – 10 p.m. through October 29.

#### FITNESS PROGRAMS

Bagdouma Park Community Center, 51-521Bagdad Avenue, Coachella.

- Fit After 50 Ages 50 years old and over, Mondays & Wednesdays, 8 9 a.m.
- **Zumba** 14 years old and over, Tuesdays and Thursdays from 7 8 p.m.

For more information on Desert Recreation District programs and activities, visit MyRecreationDistrict.com, call 760-347-3484 or pick up a local Activities Guide at any DRD Community Center - Palm Desert, Thousand Palms, Bermuda Dunes, La Quinta, Indio, Indio Hills, Coachella, Mecca, Thermal, North Shore or at DRD's Administrative office in Indio. Para informacion en Español 760-347-3484.

#### The Desert Recreation District

The Desert Recreation District (DRD) provides quality recreation experiences to residents throughout the Greater Coachella Valley. DRD manages, maintains and assists in maintaining over 30 parks and recreation facilities; creates and delivers quality programs, services and classes; and, facilitates leisure opportunities through partnerships that support and encourage residents to engage in healthy lifestyles and wellness activities. DRD hosts special programs such as Adaptive Sports for those with disabilities, events such as the Senior Games and partners with health care organizations such as Kaiser Permanente who recently provided grant monies to fund scholarships for swim lessons, junior lifeguard classes, and open swim passes. DRD is funded through tax dollars, special assessments, grants and nominal charges assigned to select classes and events. Over the last year, DRD hosted over 2,400 classes and programs and more than 100 special events for 18,700+ participants.

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