

## **MEDIA RELEASE**

## **East Valley Celebrates Spring with Eggstravaganzas**

Desert Recreation District Plans Easter Egg Hunts and Fun Activities for Kids

Indio, CA (March 24, 2015) – The Desert Recreation District has *Eggstravaganzas* planned in Indio, Mecca and Coachella to celebrate Spring. Children under 13 years of age are encouraged to grab an Easter Basket and head to an Eggstravaganza where they can participate in fun activities like face painting, potato sack races, hula-hoop contests and more.



*Three Eggstravaganzas* are scheduled in the East Valley on Saturday, April 4, 2015 at 11:00 a.m. They will be held at Mecca Community Park in Mecca, Indio Community Center Park in Indio and Veteran's Park in Coachella. These events are free.

DRD hosts Community Events and manages community centers, pools, parks and ball fields with the purpose of providing recreational programming and events for residents of the Coachella Valley. Look for this summer's aquatics programming that will include junior lifeguard training, swim lessons and open swim sessions at DRD operated pools in Indio, Coachella and Mecca. Pools are open from Memorial Day through Labor Day. Details can be found on MyRecreationDistrict.com.

For more information on Desert Recreation District programs and activities, visit MyRecreationDistrict.com, call 760-347-3484 or pick up a local Activities Guide at DRD Community Centers in Palm Desert, Thousand Palms, Bermuda Dunes, La Quinta, Indio, Indio Hills, Coachella, Mecca, North Shore or at DRD's Administrative office in Indio.

## **The Desert Recreation District**

<u>The Desert Recreation District</u> (DRD) provides quality recreation experiences to residents throughout the Greater Coachella Valley. DRD manages, maintains and assists in maintaining over 30 parks and recreation facilities; creates and delivers quality programs, services and classes; and, facilitates leisure opportunities through partnerships that support and encourage residents to engage in healthy lifestyles and wellness activities. DRD hosts special programs such as Adaptive Sports for those with disabilities, events such as the Senior Games and partners with health care organizations such as Kaiser Permanente to fund scholarships for swim lessons and junior lifeguard classes. DRD is funded through tax dollars, special assessments, grants and nominal charges assigned to select classes and events. Over the last year, DRD hosted over 2,400 classes and programs and more than 100 special events.

CONTACT: Kathleen McEntee 760.262.4080 KathleenMcEntee@KMcEnteeAssoc.com