

MEDIA RELEASE





Get Your Fun On, Desert Hot Springs!

Desert Recreation District to Manage Desert Hot Springs Pool

Indio, CA (June 3, 2013) – Residents of Desert Hot Springs can splash away the heat this summer at the John H. Furbee Aquatics Center thanks to a recent agreement that appoints the Desert Recreation District (DRD) to manage the pool from June 8, 2013 until Labor Day.

The new pool located at 11-750 Cholla Drive in Desert Hot Springs marks another milestone for Desert Hot Springs, as residents



continue to explore the benefits of their new recreational facilities. "We wanted an experienced partner to help us manage and showcase this wonderful resource" commented Yvonne Parks, Mayor of Desert Hot Springs. Unveiled in January, the John H. Furbee Aquatics Center has been hailed as an integral part of the Desert Hot Springs Health and Wellness initiative to support residents. "The opening of the pool complements the other programs and activities that are provided at the Center and really helps us focus on exercise as fun" she concluded.

As the Desert Recreation District gets geared up for the summer season, they are recruiting for life guards. Many positions will be filled by local teens looking for the "perfect summer job". "We are delighted to be supporting Desert Hot Springs" noted Kevin Kalman, General Manager of DRD. DRD provides recreational programming, activities and events throughout the Coachella Valley to include pools in Indio, Coachella and Mecca. "We are well-experienced in providing aquatics programs that engage our guests so that they become regulars throughout the season and bring their family and friends."

The pool opens with a ribbon cutting on Saturday, June 8th at 10am and free swimming until 3p.m.

Lap and group swims, as well as swimming lessons will be offered for all ages. For information and a schedule or to sign up for lessons, contact www.MyRecreationDistrict.com or 760-347-3484. Para informacion en Español 760-396-0257.

About Desert Recreation District

The Desert Recreation District supports communities throughout the Coachella Valley by partnering with them to encourage healthy lifestyles, wellness activities and positive out-of-school programs. The District maintains quality park and recreation facilities and trails, initiates and delivers programs and services, and facilitates leisure opportunities for residents of all ages. Programs vary by community. For more information contact DRD at www.MyRecreationDistrict.com or 760-347-3484.

MEDIA CONTACT: Kathleen McEntee 760.262.4080 KathleenMcEntee@KMcEnteeAssoc.com