



INFORMATION ABOUT MEASURE P

Serving the Coachella Valley

Desert Recreation District (DRD) is the largest park and recreation district in California, covering 1,887 square miles and serving over 420,000+ residents across the greater Coachella Valley. DRD manages and maintains more than 49 parks and recreation facilities, including fitness centers, pools, and more. By contributing to healthier lifestyles, a sense of belonging, and increased tourism, DRD plays an essential role in the economic and social health of the region.

Additional Funding Needed to Prevent Major Cuts

Desert Recreation District offers a variety of programs and facilities to the greater Coachella Valley. Children learn to swim at our community pools, at-risk youth benefit from our after-school programs, and seniors rely on our programs to remain active and escape the heat.

However, DRD is currently facing a funding shortfall and without an additional stable funding source it will be forced to make significant cuts. This would include reducing programs our children and seniors depend on, reducing critical park and recreation facilities maintenance, and reducing the number of community services offered. Iconic facilities such as the North Shore Beach and Yacht Club as well as vital community resources like the Pawley Pool in Indio may be forced to close.

Additionally, many DRD facilities are aging and require basic repairs and upgrades. This includes removing asbestos, lead paint, and mold, providing safe drinking water, and repairing bathrooms, gas and sewer lines, outdated electrical systems, and wiring. If we do not address these issues soon, facilities maintenance costs will continue to rise and programs may be impacted.

Local Park Repair/Safety and Senior/Youth Services Measure

Desert Recreation District's Board of Directors voted unanimously to place Measure P on the November 3, 2026 ballot. Measure P would levy a 5¢ per square foot parcel tax, generating \$11,300,000 annually for recreation facilities repairs and preventing service cuts. If approved by voters, funds from Measure P would be able to help:

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|  Update cooling centers for residents and seniors to help during times of extreme heat |  Update aging gas and sewer lines and remove asbestos and mold where found |
|  Help address homelessness in our parks and recreation areas |  Update park bathrooms and recreation centers |
|  Provide safe drinking water at all parks and facilities |  Clean up trash and litter at parks, trails, and open spaces |
|  Maintain safe and clean children's play areas and support youth gang and drug prevention programs | |



Both Pawley Pool and the North Shore Beach and Yacht Club are at risk of closing.

Strict Accountability and Local Control

Measure P would include strict financial accountability:

-  All funds would be locally controlled and could not be taken by the State or used for other purposes
-  Annual audits and public financial disclosures would ensure proper use of funds
-  Income-sensitive senior citizens could be eligible for an exemption



To learn more about Measure P, please visit MyRecreationDistrict.com/MeasureP or email questions to Scott Sear, Public Information & Legislative Affairs Officer, at ssear@drd.us.com