



**Minutes of Board Meeting
May 12, 2015**

A meeting of the Board of Directors of the Desert Recreation Foundation was held at the Golf Center at Palm Desert located at 74-945 Sheryl Avenue, Palm Desert, California.

Board of Directors in Attendance:

Brandt Kuhn, President	Bill Appel, Director
Ernesto Rosales, Vice President	Laura McGalliard, Director
Sergio Gutierrez, Director	John Henry Garcia, Director
Jason Schneider, Treasurer	

Board of Directors Absent:

Wendy Belk, Director

Desert Recreation District Staff and Other:

Kevin Kalman, General Manager
Tim Skogen, Executive Director – First Tee
Tatiana Hinkle – Community Services Supervisor

1. Opening Ceremonies:

Call to Order: President Kuhn called the meeting to order at 5:33 PM

Roll Call:

Present: Garcia, Kuhn, McGalliard, Gutierrez, Rosales, Appel, Schneider
Absent: Belk

2. Approval of Meeting Minutes:

March 24, 2015

Board Member Rosales made the motion to approve the March 24, 2015 minutes, second by Board Member Garcia.

Ayes: Garcia, Kuhn, McGalliard, Gutierrez, Schneider, Rosales, Appel
Noes: None
Absent: Belk
Abstain: None

3. Financial Report

Schneider reviewed the Financial Statements.

For the month ending March 31, 2015 the Foundation had a beginning balance of \$525,568.80, revenues of \$8,871.50, expenses of \$158,071.28 and an ending balance of \$376,369.02

For the month ending April 30, 2015 the Foundation had a beginning balance of \$376,369.02, revenues of \$7,148.71, expenses of \$843.24 and an ending balance of \$383,034.49

Board Member Garcia made the motion to accept the financial statements, second by Board Member McGalliard.

Ayes: Garcia, Kuhn, McGalliard, Gutierrez, Schneider, Rosales, Appel

Noes: None

Absent: Belk

Abstain: None

4. Presentations:

Tim Skogen presented Director Appel a plaque in recognition of his years of leadership and service on the First Tee Advisory Board.

5. Updates and General Information:

A. Report from Tim Skogen, Executive Director on activities of The First Tee

Staffing updates: We are pleased to announce the promotion of Dustin Smith, former Head of Instruction, to the position of Program Director for The First Tee of the Coachella Valley. Dustin brings significant The First Tee experience coupled with a passion for youth development. He will be coordinating our programming and volunteer efforts. Further, we have completed the staff re-alignment process at the Golf Center with an improved and defined focus of responsibilities for each staff member to enhance service and efficiency.

Programming Notes: The Spring Sessions are currently in their eighth week of activity with conclusion the last week of May. Youth Member participation is on par with prior year with 345 participants. The recently added site, Desert Falls Country Club, has quickly established itself with excellent practice and course facilities. Our Summer Camp programs have been determined with weekday camps commencing mid-June and running through the end of August. These camps will be held each morning concluding at 11:30A prior to the heat of day. We will also expand our summer camp program to attract our more advanced participants with broader activities including field trips and playing other Valley courses. We will also be offering twice weekly evening practice sessions on Tuesdays and Thursdays. We're also in discussion with the Twenty Nine Palms Marine Corp Base to re-establish the MAP (Military Affiliate Program) program with meetings anticipated the week of 5/18.

New Programs/Promotions: With the upcoming arrival of the Summer Season, staff will continue to focus on improved operational efficiencies including review of all outstanding processes and procedures including donation protocol, participant registration, and data

base development and enhanced participant communication, for both youth members and daily fee golfers. We are also pursuing potential relationships with local country club membership programs to grow our participant volume while assisting club membership drives. We have also formed relationships/fund raising opportunities with two of the primary golf management companies, Club Corp and American Golf to drive youth golfer participation. The Golf Center also participated in the CVWD/SCGA/GCSAA Water Conservation meeting focused on methods to reduce the water use footprint of desert courses. The Golf Center Irrigation Improvement project will be operational by week ending 5/15 allowing for effective golf course water management combining proper non-potable and aquifer water usage. We've also fine-tuned our club donation process to facilitate the Golf Center selling donated equipment to a third party and increase our revenue with higher average club sales.

The First Tee Events: On Sunday, 5/17, The Golf Center will be hosting a Clothing Giveaway for our youth Members. Clothing has been donated by Ladies Tour Player Dewi Schreefel. Also, successful fund raising events were held at both the Sun City and Sun City Shadow Hills courses where local residents coupled with The First Tee staff to raise awareness and funds for our programming efforts. These homegrown events align with our developing program, Friends of The First Tee, where we desire to increase outreach to the local country club communities outlining the compelling Nine Core Values message and the effective methodology used by Coach Instructors and Coach Volunteers. Our annual Roy's Restaurant fundraiser will be held June 26th along with preparation for our The First Tee Power baseball family night. Finally, the Springs Country Club fundraiser is scheduled for the first week of January, 2016.

B. Updates on Activities of the Desert Recreation District

Capital Projects: The DRD is still in escrow on the 15 acre park land acquisition in Oasis. We are completing a Phase I Environmental Report to ensure there are no hidden costs associated with the project due to unknown environmental conditions. We are set to break ground January 2016 for our new 5 acre community park in North Shore. We are in the final design development phase and will be getting construction documents and bid packets prepared over the summer months. The District has been working with water providers to take advantage of rebate programs to remove non-active turf at our properties.

Tax Initiative: The DRD is continuing to move forward on the Feasibility Study and Public Opinion Polling to determine if support exist to restructure our funding in a way the will provide for expanded maintenance and operations capacity. We expect an initial recommendation and next steps mid-summer.

New Facilities: We received the executed agreements back from Riverside County and will assume full management of the North Shore Yacht Club, Indio Hills and Bermuda Dunes Community Centers beginning July 1, 2015. This will greatly enhance our ability to meet the individual communities programming needs and provide less confusion to the residents on who their local provider is.

6. **Old Business:**

A. New Board Member Recruitment

Kalman suggested the board follow the same recruitment strategy utilized to bring on directors Gutierrez and Belk. Kalman explained our bylaws call for 9-13 directors and we currently have eight. We need 1- 5 new members.

Director Garcia made the motion that each director bring 1 potential candidate to our next meeting, second by director McGalliard.

Ayes: Garcia, Kuhn, McGalliard, Gutierrez, Schneider, Rosales, Appel

Noes: None

Absent: Belk

Abstain: None

B. Appointment of Officers

Kalman discussed the role of the secretary. President Kuhn made a call for nominations and nominated Director Belk.

President Kuhn made the motion to elect Wendy Belk Secretary, second by Board Member McGalliard.

Ayes: Garcia, Kuhn, McGalliard, Gutierrez, Schneider, Rosales, Appel

Noes: None

Absent: Belk

Abstain: None

7. New Business:

A. FY2015 Annual Independent Audit

Kalman described the Request for Proposal process used to select an independent auditor for the District and presented the engagement fees of \$4,000 per year for the DRF.

Director Schneider commented on how reasonable the fees were and indicated this was a good price from his professional perspective.

Director Garcia made the motion to authorize the Executive Director to enter into an agreement with Pun Group, LLC to conduct the DRF annual independent audit and complete all filings for FY2015-2017 in an amount not to exceed \$4,000 per year, second by Board Member Rosales.

Ayes: Garcia, Kuhn, McGalliard, Gutierrez, Schneider, Rosales, Appel

Noes: None

Absent: Belk

Abstain: None

B. Agreement between DRF and DRD

Kalman presented the draft agreement between the DRF and DRD and explained the exhibit needs to be completed with the DRF's funding commitments.

Kalman and Treasurer Schneider agreed to meet and draft the FY2016 DRF budget prior to committing to a funding amount.

Director Appel made the motion to approve the draft agreement as presented and revisit Exhibit A once the budget has been drafted, second by Director McGalliard.

Ayes: Garcia, Kuhn, McGalliard, Gutierrez, Schneider, Rosales, Appel

Noes: None

Absent: Belk

Abstain: None

C. Fundraising Prospect Packets

Kalman shared that Director Garcia and staff met with the marketing consultants regarding producing fundraising collateral for the DRF. Kevin presented the work product and shared his disappointment with the effort. Kalman and Garcia will continue to work on this project and hope to provide finished materials at the next meeting.

8. Next Meeting

Next meeting to be held at the Golf Center at Palm Desert on August 11, 2015 at 5:30 p.m.

9. Adjournment:

There being no further business before the Board, the meeting was adjourned at 6:35 p.m.

Respectfully submitted:



Kevin Kalman, Executive Director



Brandt Kuhn, President of the Board